

Attention, Seniors

Seniors who are graduating in June must order their caps and gowns in the bookstore between April 1 and April 10.

Circulation—7,000

The Tiger

"He Roars For
Clemson University"

South Carolina's Oldest
College Newspaper

CLEMSON, SOUTH CAROLINA, FRIDAY, MARCH 20, 1964

Vol. LVII—No. 21

Clemson "U" At Last



Governor Donald Russell places his signature on the bill to officially change the College's name to "Clemson University." Present at the signing are Senator Edgar Brown and President Robert Edwards.

Freshman Honor Society Inducts 27 New Members

Clemson's chapter of the Phi Eta Sigma, national freshman honorary fraternity, initiated twenty-seven new members at its regular meeting on Monday, March 16. Phi Eta Sigma is a national honorary fraternity which was formed for the purpose of recognizing outstanding freshmen. The Clemson chapter, which is the only one in the state, requires a grade point ratio of 3.5 or better for its prospective members.

An annual project of the fraternity is to sponsor an English and a Mathematics contest. The English contest was held on

March 17, and the Mathematics contest will be held Tuesday, March 24, at 7:00 p.m. The contests are open to all freshmen, but all initiates are required to take one of the two tests. A prize of twenty-five dollars is offered for the winner of each contest.

Keys Lewis, president of the Phi Eta Sigma, said, "We urge all students to try their hand at this test. It is not so much a test of specialized knowledge, but more a test of ingenuity in solving unusual math problems." No questions beyond the scope of Math 105 will be asked, he continued.

Last year two students tied for top score of the math contest. In that case, both James L. Bolen and Joe Jeffords were awarded \$25.00 prizes.

The freshmen initiated on Monday night were: Frank A. Axson of Seneca; John B. Baxley, Jr., of Paris, Ky.; Finley B. Clarke of Sumter; W. Michael Click of Newberry; David R. Crawford of Greenville; Edward F. Elison of North Charleston; Jeffrey J. Gude of Amityville, N. Y.; Bill N. Hannah of Atlanta,

Ga.; William P. Hannah of Greenville; Curtis G. Hayes of Clemson; Charles E. Hill of Jackson; Marion B. (Bunky) Hinnant, Jr., of Columbia; Cressie E. Holcombe of Anderson; Robert O. Lewis from Birmingham, Ala.; C. Marshall Long of Greenwood; John D. Matthew of North Charleston;

Michael J. Maxwell of Greenville; Joseph G. Neuwirth of Traveler's Rest; Thomas N. (Buddy) Nickles of Hodges; Robert J. Rolli of Wayne, Pa.; Joseph L. Ruzicka of North Augusta; Thomas N. Smith of Greenwood; William R. Smith of Greenville; Samuel D. Smithyman of Spartanburg; James L. Sutherland of Clemson; Keith H. Waters of North Augusta; and Wilbur L. Wise of Charleston.

Egg-Art Display Appears Here Before Easter

The renewal of attention to the use of eggs and their traditional place in Easter is the continuing objective of the annual Clemson "Egg and Art" exhibition at the Food Industries auditorium from Friday March 20, through Palm Sunday.

The show, creating much interest every year among both the public and exhibitors, is produced through the combined efforts of the South Carolina Poultry Improvement Association and the Poultry Science Club at Clemson College.

"Exhibits," said Dr. B. D. Barnett, head of the department, "will feature the egg, natural, painted or manufactured, in various artistic arrangements, paintings or sculpture. A modification of the rules this year encourages the use of feathers in displays. This broadened scope allows paintings of birds or the use of feathers in any way an artist may choose. Amateur artists of all ages are invited to participate and the exhibits are limited only by the creative ability of the exhibitors."

The work of professional exhibitors, whose creations will not be in competition, will also be on display.

Judging the entries will be Emory Bopp, chairman of the division of art at Bob Jones University at Greenville, John Acron and Ireland Regnier, assistant professor of architecture at Clemson College.

NOMINATION MEETING

Sykes Sets Election

President of the student body, Bill Sykes, has called a meeting of the student body on Monday, March 23, at 7 p.m. in Room 1 of the Chemistry Building to nominate candidates for student body offices for the 1964-1965 school year.

Candidates for the offices of President, Vice-President and members of the High Court must have at least a junior academic classification as outlined in the academic regulations, and must have a GPR at least that of his class to graduate plus 0.3. The candidate must sign an affidavit stating that he will not graduate before the expiration of his elected term.

A candidate for Secretary or Treasurer is subject to the same requirements as outlined for the President except that he must have at least a sophomore classification at the time of nomination.

In the event that more than four candidates are nominated for President, Vice-President, Secretary, or Treasurer, balloting will be held at the nominating meeting to reduce the number of candidates to four. A total of sixteen candidates can be nominated for the eight positions on the High Court. Candidates will be given an opportunity to express themselves briefly at the meeting Monday night.

Students are urged to come out and take an active part in their government. The elections will be held on Tuesday, April 7, and will be under the direc-

tion of the Elections Board. The IBM ballot card system will be used.

Anyone having any questions concerning the nominating meeting or the up-coming election can contact John E. Lee in E-412 or Ken Stovall in E-512.

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'Notes' Entertain A. F. Ball

The "Airmen of Note" will provide the entertainment for the Air Force ROTC Ball, to be held this Saturday night from 8 until 12 p.m. in the Clemson Room of the Clemson House. During the intermission of the dance the Honorary Cadet Colonel, Lt. Colonel, Major, Captain, First Lieutenant, and Second Lieutenant will be selected.

The Air Force Drill Team will form an honor guard for the honorary officers, and awarding of honorary commissions will be made by Cadet Colonel Dennis Mangum, Wing Commander, and Cadet Captain Jimmy Queen, Commander of

the Arnold Air Society. A bouquet of roses and tiara will be presented to the Honorary Cadet Colonel.

The "Airmen of Note" is the official dance orchestra of the United States Air Force. The "Notes," one of America's leading dance orchestras, was organized in 1950 to carry on the tradition of the famous Glenn Miller Army Air Forces Band which toured the United States and Europe during World War I.

America's leading jazz magazine, "Downbeat," has termed the "Airmen of Note," "One of the best bands anyone interested in big band jazz or good

dance music can hope to hear today." The numerous requests for the Airmen of Note take it to many foreign countries and nearly every state in the union each year. It has appeared in over 300 cities in 25 countries on 4 continents, including an appearance at the 1958 World's Fair in Brussels, Belgium, and was the first to present American Jazz at the International Music Festival held annually in Bergen, Norway.

Perhaps the greatest highlight of the many performances by the Airmen of Note was the portrayal of the Glenn Miller Orchestra in the motion picture "The Glenn Miller Story," at

the special request of Mrs. Glenn Miller.

From its inception the orchestra has been composed of former members of top professional dance bands. Presently included are past representatives of the Tommy Dorsey, Les Elgart, Billy May, Ralph Flanagan, Les Brown and Harry James organizations.

These famous musicians, playing a repertoire that includes arrangements from such noted names as Neal Hefti, George Roumanis and Manny Albam, draw cheers from the most critical listeners and musicians. Even the hard-to-please critics ranks the "Airmen of Note" as

one of the finest dance orchestras in the world.

Dress for the Air Force Ball will be the regular blue winter uniform with a white shirt and a black bow tie; the white mess dress uniform may be worn by those cadets who have them. Cocktail dresses will worn by the ladies. The dance will be free for all AFROTC cadets and their dates.

On Friday night the Arnold Air Society will hold a party for all Arnold Air members, Arnold Air pledges, and the Angel Flight and their dates in the Reserve Center in Clemson, from 8 pm until 1 am. Dress will be informal.

N. S. F. Names Fellows

Six Clemson students have been named winners of National Science Foundation Fellowships, according to Dr. H. H. Macaulay of the Graduate School. Three won Graduate Fellowships, two won summer fellowships, for graduate assist-

ants, and one received a Cooperative Fellowship.

The three winning the Graduate Fellowships are Louis Breeden, an electrical engineering major from Bennettsville, Frank L. Gentry, an applied math major from Clemson, and William J. Meggs, a physics major from Florence. Winners of the twelve-week summer fellowships are two mechanical engineering majors, Joseph L. Campbell of Clemson, and William S. Johnson of Camden, Tenn. William J. Reid, a third-year physics graduate student and member of the Erskine faculty, was awarded a National Science Foundation Cooperative Fellowship for his last year of graduate study. E. Preston Earle, a chemical engineering major from Greensboro, N. C., received an "honorable mention" award in the Graduate Fellowship competition.

The National Science Foundation Graduate Fellowships are awarded to students who show outstanding achievement and ability in the sciences. The Fellowship pays tuition and fees to the school of the recipient's choice, plus a stipend of \$2,400 to the student for the first year of graduate study, \$2,600 for the second, and \$2,800 for the third, provided the Fellowship is renewed each year.

Generally, only students who come from the top two or three per cent of their college classes are named NSF fellows. In addition to having top grades, Fellows must demonstrate their potential on standardized tests designed to show achievement and ability.

Louis Breeden is a member of Phi Eta Sigma, honorary freshman fraternity, Phi Kappa Phi, honorary campus fraternity, and Tau Beta Pi, honorary engineering fraternity. He has made a 4.0 grade point ratio every semester at Clemson except one, and has the highest GPR of any student scheduled to graduate in June. He plans to study next school year at Columbia University.

Frank L. Gentry is a member of Phi Eta Sigma, Phi Kappa Phi, Blue Key, honorary leadership fraternity, and Who's Who in American Colleges and Universities. He served last year as Managing Editor of THE TIGER, and this year has served as Editor. In October he appeared on nationwide television as one of Clemson's four-man squad on the G. E. College Bowl. He plans to do graduate work next year in econometrics at Carnegie Institute of Technology in Pittsburgh, Penn.

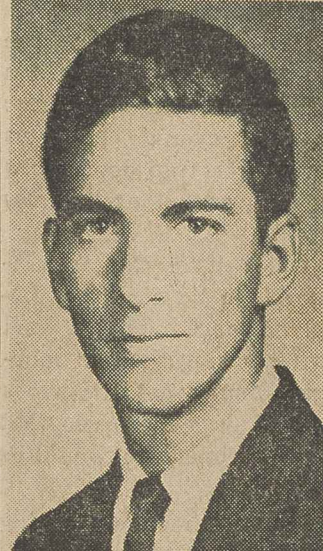
William J. Meggs graduated from Clemson in January with highest honors, and now is taking graduate courses and teaching one class in freshman mathematics. He is a member of Phi Eta Sigma, Phi Kappa Phi, Sigma Pi Sigma, honorary physics fraternity, and Who's Who in American Colleges and Universities. Meggs is a contributor to THE CHRONICLE and a columnist for THE TIGER. Last week he was named one of the 1,500 Woodrow Wilson Fellows in this country. He plans to be-

gin work toward his Ph.D. in physics next year at Harvard University.

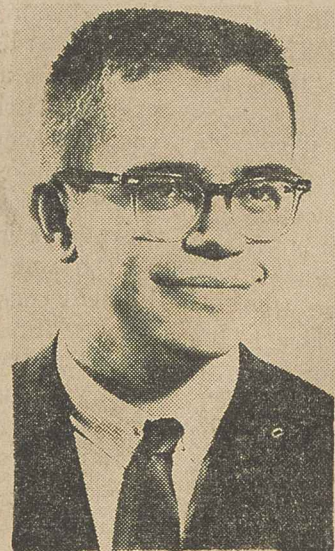
The National Science Foundation summer fellowships are awarded to 1,100 graduate teaching assistants in the country to allow them to devote their full time to graduate studies during the summer. Each Fellow receives a stipend of from fifty to eighty - five dollars a week, and has his

tuition and fees paid by the Foundation.

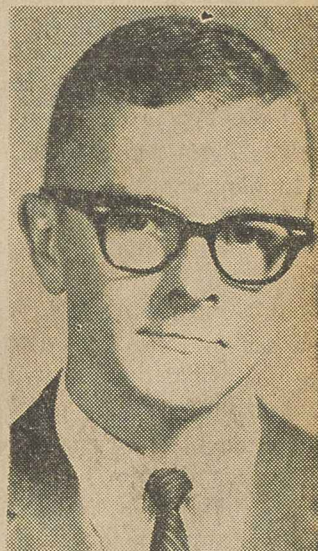
Applicants for the National Science Foundation Cooperative Fellowships must apply through the school at which they plan to do graduate work. Winners of the Cooperative Fellowships also have their tuition and fees paid by the Foundation and receive the same stipend as straight Graduate Fellows.



BILL MEGGS



FRANK GENTRY



R. LOUIS BREEDEN

Lecture Series Offers Honored Scholars: Ciardi And Tennyson

The Clemson Lecture Series will present John Ciardi on April 6, and Sir Charles Tennyson on April 8 both at 8:00 pm in the Chemistry Auditorium. John Ciardi, a contemporary American poet, is the director of the well known Bread Loaf Conference, and Poetry Editor of the Saturday Review. Sir Charles Tennyson is the grandson of Alfred Lord Tennyson.

John Ciardi, born in Boston in 1916, was graduated from Bates College, magna cum laude, Tufts College, and the University of Michigan.

He has taught at the University of Kansas City, Harvard, and he was a professor of English at Rutgers University where he taught creative writing until 1961.

The Bread Loaf Writers Conference, connected with Middlebury college in Vermont is one of the most famous school of writers in the country, assembling the top literary men in the country for writing workshops.

Ciardi was a lecturer at the American Poetry Salzburg Seminar in American Studies in

1951. He received the prized Avery Hopwood award in poetry in 1939 from the University of Michigan. Playright Arthur Miller, received the award in 1937.

He is a Fellow of both the American Academy of Arts and Sciences, and the National Institute of Arts and Letters. He is a Phi Beta Kappa and author of several volumes of poetry: *Homeward to America*, *Other Skies*, *Mid-Century American Poets*, *Dante's Inferno* (translation), *I Marry You, and How Does a Poem Mean*.

All students with interests in the field of creative writing are encouraged to attend the lecture series since they will be afforded an excellent opportunity to ask Mr. Ciardi questions.

The second son of Lionel Tennyson, Sir Charles Tennyson was born November 8, 1879. He was educated at Eaton College (where he was a King's Scholar), and King's College, Cambridge. He was a Whewell Scholar in International Law at Cambridge University, and was also an Arden Scholar, Gray's Inn, 1904. Called to Bar in 1905, Tennyson became Junior Equity Counsel to the Office of Works, 1909-11, and was Assistant Legal Adviser to the Colonial Office. He was one of the British delegates at the New Hebrides Conference in 1914, and was President of the Association of Technical Institutes, 1946, and of the Union of Educational Institutions, 1948.

His publications are: *Cambridge From Within*, 1912; *Alfred Tennyson*, 1950; *Life's All a Fragment*, 1953; *Six Tennyson Essays*, 1953; *Stars and Markets*, 1957.

He has edited: *Shorter Poems*

of Frederick Tennyson, 1913; *The Devil and the Lady*, by Alfred Lord Tennyson, 1930; *Unpublished Early Poems* by Alfred Tennyson, 1931.

In 1902, he represented Cambridge University against Oxford in golf.

Speechmakers Should Apply For Contest

Deadline for filing applications for the annual competition for the Trustee's Medal, which is given each year to the student selected as the best public speaker in the student body, is Monday, April 6.

Entry blanks are available at the English Department office, or from Mr. A. J. Fear, director of the contest, in 0-317.

The rules for the competition, which is open to any undergraduate with the exception of freshmen, are that the speech be from eight to ten minutes in length on any topic the speaker considers appropriate, and that the speech must be original in composition, not having been used in any previous publication. Short quotations or maxims are allowed.

The speeches are to be judged on the three major points: the content, logic, organization and clarity of the composition; the effectiveness, force and the enthusiasm of the presentation; and the ease, (Continued On Page 6)

Lady Sociologist Speaks On Sex

Discussing "Courtship on Campus," Dr. Evelyn Millis Duvall, internationally known sociologist and marriage counselor, talked with Clemson students about college dating and boy-girl relationships last Tuesday and Wednesday nights in the College Auditorium.

Dr. Duvall also discussed "Growing Up in Today's World" in two local high schools and "Living with Differences at Home" with married students and their wives at the YMCA. Her visit was sponsored by the YMCA.

Dr. Duvall has written many books on courtship and marriage; her books on family living which have been widely read by parents, college students, and teenagers include *The Art of Dating*, *Love and the Facts of Life*, *Sense and Nonsense About Sex*, *Before You Marry*, *When You Marry*, and *Being Married*.

Beginning the discussion, Dr. Duvall stated that "more is known about your (the college) age group than any other age group," she noted that dating during the college years takes a good deal of the average student's time. But she said that some students do not date very often because time and money are limiting factors and also because many are more inter-

ested in studies and getting good grades.

During World War I military and industrial research gave three basic principles of human relationships which can be applied to courtship and marriage. First, most people find their friends with those that they have continuous contact; this principle is contrary to the folk lore of love at first sight. Secondly, most people find friendship with a better relationship with people with whom they have many things in common; people tend to marry people who resemble themselves. The third principle revealed by the research is that individual must cultivate social skills and must learn "how to manage oneself" in relationships with other people.

Dr. Duvall said that one of the questions she is most often asked is how a boy or girl can break off going steady with their steadiest. She then commented that it is as important to be able to get out of an "uninteresting relationship."

On Wednesday night Dr. Duvall answered various questions which students had presented for her to answer. Saying "we'll try to keep the facts and opinions straight," she conducted the lecture on "frank" terms.

The Tiger

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FRIDAY, MARCH 20, 1964

Does Any Man Deserve Death?

Death is an ugly thing and murder is perhaps the worst form of death. According to a jury of his peers, Jack Ruby is guilty of this crime and so the state is going to murder him. This case should have a concern for Americans. It should make us reconsider the "wisdom" of capital punishment.

It is pointless for one who has not sat in the jury box throughout the long trial to make observations on the correctness of the verdict. We do not and can not know all of the facts of the case and should not say such things as "He was clearly innocent." The point that we must consider is, "Does any man deserve to be killed?"

The definition of murder is "To kill a human being unlawfully and with malice aforethought, expressed or implied." While that of execute is "To put to death in conformity with a legal sentence." The only difference that we can see in these two definitions is the concept of legality. This is not a significant difference.

No doubt Nero's murders were legal under his dictatorship. No doubt, the war criminals of Nazi Germany were quite within the law of their time and location. And yet, these men were "executed" for their "murders," and the whole world applauds. Certainly, we

are not saying that the Nazis are innocent, but that there is a guilt for their murder also.

Apparently the law is going to murder a convicted murderer for murdering an accused murderer. Who will avenge the "execution" of Jack Ruby?

At the time Mr. Kennedy was shot there was quite a lot said about collective guilt. Some of what was said made sense, most of it was garbage. What of collective guilt now?

We are citizens of this country and through our elected representatives we have passed laws that call for an eye for an eye, and a life for a life. When ever a switch is thrown on an electric chair, whenever a cyanide pellet is dropped into acid, or a trap door opens under a noose, each one of us becomes guilty of a murder.

The states which have capital punishment consider it to be a great detriment to crime, or more likely a good way to get votes by being against "murder." Although it may get the votes this writer is hard pressed to see that it is much of a detriment to would-be killers.

How much of a detriment to driving is the fact that many deaths occur on the road. "It can't happen to me." How much higher is the murder rate in states and countries that do not have capital punishment? It is no higher. It is lower. And yet we still have capital punishment.

This is a Christian country and the church is very influential. (Ask Charlotte drug stores or most any victim of blue laws.) What is their stand on this issue? What was Christ's stand? (Oh well, that is irrelevant, isn't it?)

In the personal and ill-informed opinion of this writer, Mr. Ruby was not insane. However, in his trial the definition of insane is "not able to tell right from wrong." To a man who seeks truth these terms should be frightening, they are so imprecise. Ask any one what is right and what is wrong. The only answer that you will get more than once is, "I don't know." Those are the same ones.

It is not up to us to try Jack Ruby or anyone else accused of murder, but it is up to us, all of us, to see that murder is no longer used as a cure for murder.

Vandalism

In spite of the efforts of the administration and the major student organizations, vandalism continues to be a problem at Clemson. The destruction of property is a form of stealing; perhaps the worst of all forms because it deprives others of the use of something without providing anything that the thief can use.

It is most likely pointless to call attention to this fact because those who tear things down obviously don't care. A whole new approach may be the answer if indeed there is an answer at all.

The delicate decorations that were put up by students last Christmas miraculously survived. The difference was that the students themselves put these decorations up. Some way we need to convince all that such things as bulletin boards are also theirs. Perhaps a greater use of students would help.

Political Scene

Bobby Baker Embarrasses South Carolina

By BOB GASKIN
Tiger Columnist

We in South Carolina are faced with a rather embarrassing situation at the present time. Recently, the news has been embellished with many lurid and shady dealings that Bobby Baker has been carrying on while secretary to the Senate Majority leader. This is, in act, enough to embarrass anyone, but, when it seems that we are backing him in his financial meanderings from the capitol, this is doubly discomforting. Now, many of you may say, "I'll be #\$\$%&('-\$ if I'm backing him, no suh!" But sadly enough, that is what it appears to many people all over the nation.

Recently, the 35 year old former senate page boy from Pickens was given a vote of confidence by his home county. He was picked once again to represent Pickens County at a state convention to be held in Columbia. Doesn't that strike you a little odd? Baker, recalling that he has been a delegate to every state convention since he was 21, said that he was honored and flattered by this expression of faith. Unfortunately, many of the people of South Carolina are not honored, nor are they flattered; we are downright ashamed. Baker sums it up like this, "People that know you and respect you and like you, even if you have done something wrong, will still be for you. The people who don't know you, all they know is what they read." Well, just what do they read? BAKER CONNECTED WITH GAMBLERS, BAKER BECOMES MILLIONAIRE BY SHADY DEALS, ENTIRE GOVERNMENT IS WORRIED BY BAKER PROBE. Its little jewels like these that seem to worry most of us. Apparently the citizens of Pickens County know Baker. In other words, even though he is illegal gambling connections, even though he is wrapped up

in so many undercover and shady business arrangements that they still have not been numbered, even though he is directly or indirectly connected with a great deal of corruption in the capitol, it is still alright because they know

Fish 'n Quips

Y'all Go To Heaven

By HOWARD FISHBEIN
Tiger Columnist

It's Sunday morning; the sun comes up, everyone piles into the dining hall, pancakes are gobbled up, and then—ZOOM—there is the stampe of students going to church. Everyone is dressed up in his best clothes because God is working today, and He knows if your pants lost t h e i r crease, or if you have dirty underwear on. After an hour, the plate is passed around, and if you didn't spend all your money last night on a broad, or on beer, you plunk down a few coins to let God know that you know that He knows. Then it's out the sacred portals, and you have enough religion to last you another week. And don't you feel righteous, clean, and love thy neighborish. Well, don't you?

It doesn't make any difference what you did the previous six days, God wasn't working on those days. Today is the day when he checks up on everybody, and you were there in church, front row center. It really doesn't make any difference if you did the twist Saturday night, got drunk Friday night, cursed at your roommate Thursday afternoon, cheated on a chemistry test Wednesday, stole a glass from Bolton's Tuesday night, or said "God Damn" fifty times on Monday; God

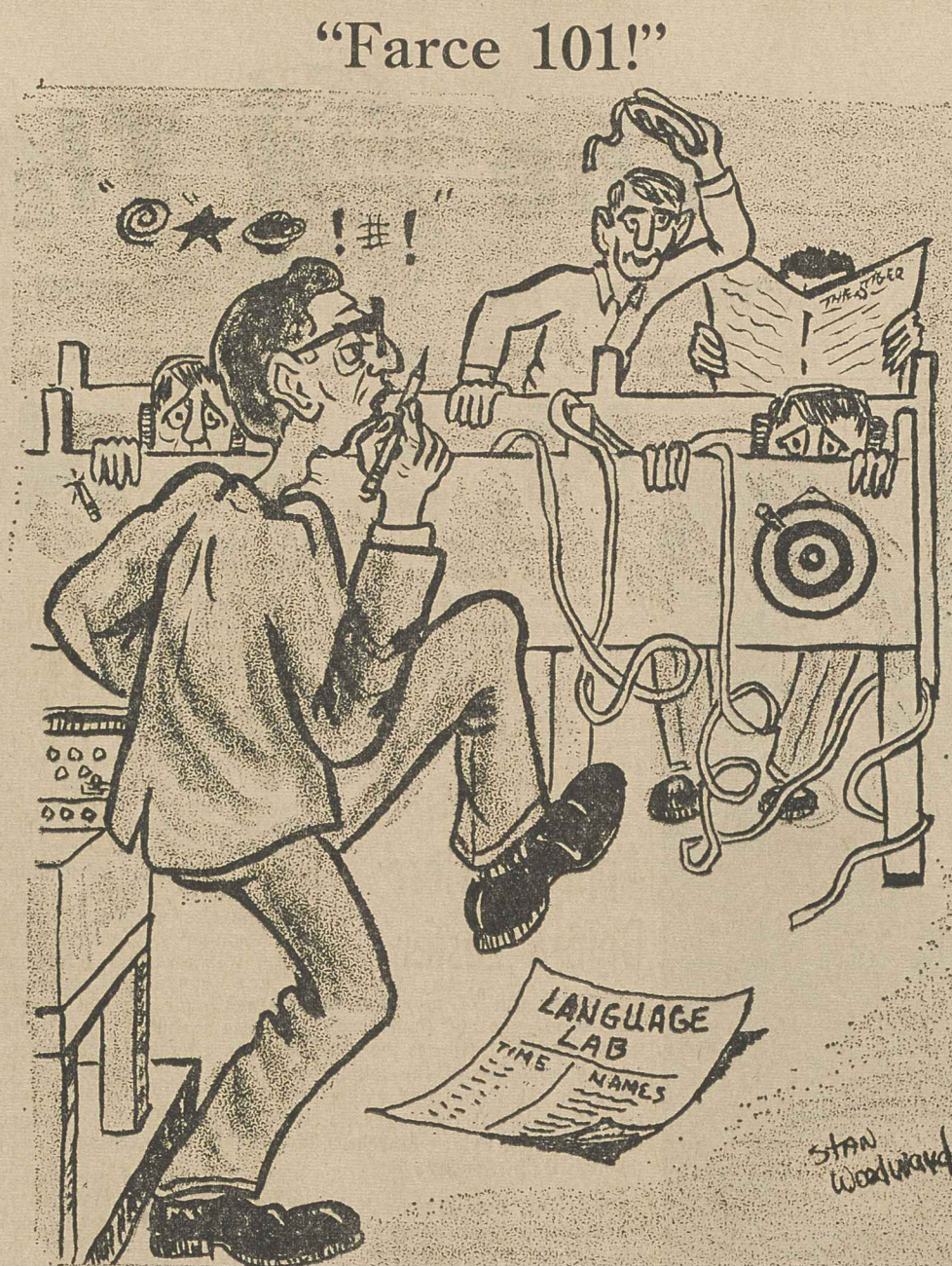
him. Just because he is an all right guy, then to heck with what he does up there in Washington.

In an indirect sort of way, Bobby Baker represents South Carolina. We are already 50th in the nation in school drop-

outs. We are close to the bottom of the list on teacher's pay. We are also near the bottom on illiteracy (according to the US Army). Now, we are piling more hay on the proverbial stack by giving Bobby Baker a vote of confidence. What are the citizens of Pickens County so confident of? They are confident that he is a good guy. These days, even a good guy can do a helluva lot of damage if he is put in the wrong place.

There are quite a few people that say that Mr. Baker is unduly being harassed by the Senate hearings and closed door investigation committees. What they don't seem to realize is that Bobby Baker is being investigated as a former employee of the United States Government. He is not being taken advantage of or harassed. Many people seem to think that Baker was right when he invoked the 5th amendment; in fact Baker told reporters for local papers recently, that public opinion was 40 to 1 in favor of him. Could it be that the public has such a wary opinion of the Baker Probe? Again most people are with Baker because he represents a poor, mistreated, humble citizen that is being picked apart by the mean ol' government. True, Baker is a citizen, but he is not under investigation because he is a citizen. His activities are under investigation. These activities are the ones that he carried on as secretary to the Senate majority leader. Since this is an important position in the government, then the people of the United States have every right to know the truth about anything that is not as it should be in the legislative machinery.

The stupendous implication that Baker is thinking of running for governor of South Carolina is highly funny to us. We are here in South Carolina and we are in a position to know that he would never come near the governor's mansion. BUT, what does the rest of the nation think? HMMmm.



Ideas And Opinions

History Will Judge de Gaulle

By BILL MEGGS
Editorial Columnist

All America is outraged with General de Gaulle, for he has asserted himself defiant to the American hegemony, for he has done what we ordered him not to do, for he has laughed at his giant ally. What could motivate him, we ask, to blunder so? How could he welcome Red China by admitting that she is a nation?

First, let it be said that de Gaulle is no fool. The Fourth French Republic was an amorphous mass of failure piled upon failure when de Gaulle stepped in. He quickly recognized the weakness — impotent offices filled by impotent rulers of an impotent nation — and altered the entire governmental structure, creating a dynamic

presidency to be filled by a forceful and active leader. This nation which hoots at American policy and gets away with it by no means impotent today. France, like all of Western Europe, is surging forward on all fronts. Her national income and industrial production have doubled in recent years, and this growth continues. Her population is up five million since World War II. She is becoming a strong nation, and an important one.

America decided long ago that she would not fight Communism. Our policy of Containment implies that Communism is not to be crushed, but to be tolerated, lived with. Why should we defeat Communism? The created vacuum would allow another power to rise, just as the defeat of Germany and Japan allowed the historically contained Russians to surge forward. The eternal struggle would continue. The schism in the Red scion tells us that national interests greatly outweigh any world-wide liberation by the Commies, that there will never be a one-nation world, even if we are crushed.

George Orwell's popular view that this orb will divide into three great powers balanced tediously is probably wrong. There will be four great powers—North America, Western Europe, Russia, and all of the Far East down the

Chinese drain. No power will be able to defeat another, for three will gang up on an aggressor. Even as the big military has become essential to the American economy, these states will be huge juggernauts with strong central governments. Technology will soar; there will be high living standards everywhere, as things level off to an equilibrium; and the individual will be no more. In this direction the entire world heads at a pace which sets the arrival time before 2000AD.

So why should we condemn de Gaulle for fitting so nicely in the course of history? He may even be the great pivot man. The Chinese will need capital investment to meet the 2000 A. D. dead-line. Only Western Europe can supply this. Also the influence that Western Europe will have on the U. S. will be very valuable when the Chinese sweep into Indo-China and India. An international catastrophe will have to be prevented.

How can we condemn de Gaulle? We are the ones who set the stage for the development of Communism after World War II. We took the wishy-washy stand in Korea and backed down in Cuba. We developed and stock-piled our nuclear weapons. And we are the ones who stated that Communism must be lived with as long as we survive. De Gaulle has certainly done no more.

Woman's Point of View

How To Get A Man In Ten Easy Lessons

By LOIS JOSEY
Tiger Columnist

Last week Associate Editor Coyle, in a delightful tongue-in-cheek style, wrote on a subject which should be of interest to all female readers, i. e., the femininity, or lack of it, of the twentieth-century woman. Really, girls, doesn't it hurt a little that it took a gentleman from "up Nawth" to remind us that we are, perhaps, failing to put enough emphasis on our feminine traits. First let me speak in our defense. This is a world in which it is very hard to be a helpless clinging vine. Automatic doors, automatic appliances, automatic transmissions, and almost everything else in our "automatized" world, have made nearly everything easy enough for the most helpless female to do without masculine help. Besides making women less dependent on men for their physical strength, automation has given women more leisurely hours, and women have used them to enter pursuits in the male world. Sometimes this had taken the form of learning to play golf, and sometimes getting a degree from a university.

Regardless of eased labors, financial independence, and added leisurely time, women still need the strength of men for one very important thing—only a man can make a woman

feel womanly, and only a gentleman can make a woman feel that she is a lady. There are some things women can do to help a man play his gentlemanly role. Although we are no longer expected to faint during a crisis, and must guard against appearing affected, we can be sure to take advantage of every chance we have to prove that we accept our role and enjoy it. Our role, as I see it, is to provide all the elements which are necessary to civilization and are not part of a man's world. To do this women must be tender, sweet, soft, pretty, sweet-smelling, and dependent on men for all the qualities necessary to their own world and obtainable only from men. In other words, we must be ladies.

So, what is a lady? Since everything is relative to time, place, and circumstance, I can't speak authoritatively. My dictionary, which is not a very good one, gives these varying definitions: 1. Woman who has the rights or authority of a lord; 2. noblewoman; 3. a well-bred woman; 4. any woman; 5. woman whom a man loves or is devoted to; 6. wife. These definitions give us little help in answering the question so let's see if we can come close to the answers by considering some of the customs which

Notes and Comments

The Good Life

By JOHN COYLE
Associate Editor

Modern America, the America of the fifties and the sixties, is being influenced, perhaps victimized, by a nebulous non-organized group of people who might be called "the tastemakers." Tastemakers are permeating American life; nothing remains untouched.

All facets of our culture, our society, exhibit the imprint of the tastemakers, but perhaps their handiwork can best be perceived in modern dress, drinking habits, music, literature, art, and movies, examples only of their more pervasive influence. Implementing the plethora of tools and tactics provided by the modern, mass communications media, they established trends and set the vogue for the American conception of "the good life." Their target is the middle-class and the upper levels of the lower-class, the basic units of the mainstream of American life; their method is constant and usually subtle, but sometimes quite open, assault on the mass-mind. What the tastemakers attempt to put across is that to be suave, chic, sophisticated, cultured, and literate, in other words, to participate in the "good life," the modern man (or woman) must subscribe to their conception, their recipe, because they have the only cookbook. You must dress according to the fashion (olive last year, burgundy this year), drink the right drinks (martini), own a representative collection of jazz albums with a sprinkling of classical music for color (Thelonius Monk and Leonard Bernstein are "in"), read the best in current literature (note: only current literature, preferably Miller, Metalious), be knowledgeable about art (cubism is the greatest), and like arty and/or social problem movies (Shirley MacLaine gave a sensitive portrayal of a prostitute in "Irma La Douce" and do you remember the masterful techniques employed to capture the audience imagination in the bedroom scene? Yeah, no clothes).

Who are these tastemakers? They are the people who tell us what we should and should not like. They are the literary critics who keep telling us that the drivel of a Miller or a Metalious is literature and whose comments we find on the back of every pocketbook, comments which are of this genre: "a literary milestone"; "a landmark of literature"; and "an epic of monumental proportions."

They are the Brooks Atkinsons and Walter Kerrs who with one stroke of their pen can make or break a Broadway play.

They are the Dorothy Kilgallens and Louella Parsons and Walter Winchells and other Hollywood diadems who tip us off to the cool other-other-world of the Hollywood-and-Vine set, urging us to imitate the glamorous phyness of filmndom dress, manners, and cocktail parties. This same group also is responsible for the tagging of every other Hollywood production as: "a film-making milestone"; "a landmark in the history of the movie industry"; and "an epic of monumental proportions."

They are the people who assure us that the depiction of nymphomaniacs and sex perverts is accurate social criticism of the contemporary American scene, when in reality it is the desperate effort of Hollywood moguls and public relations men to recapture the American entertainment dollar which is presently being spent on competitive and spectator sports and television. Oh how the money rolls in.

But, perhaps most of all, they are Hugh Hefner and "Playboy" magazine, at least for the modern American male. Hugh tells us what drinks to drink and when and how to drink them and mix them; what clothes to wear and when and how to wear them.

"Hip Hef," as he likes to be called, knows what movies we like to see, what music we prefer to hear, what books we like to read, and what art we like, and, what's more, he doesn't mind telling us.

At present, Hef is putting down on paper what we like in the way of morals, you sort of get the im-

(Continued On Page 3)



Clutching The Goffers



A Clemson student clutches at freshly-cleaned coins at the Clemson House. Unfortunately he had to put them all back after the picture was taken. (Photo by Lank)

AT BOSCOBEL

Tally-Ho For Polo

By CHARLES HILL
Tiger Feature Writer

Interested in playing polo? Experienced in riding? Then tally ho! You have an opportunity to organize and participate in a polo team representing Clemson!

Colonel J. A. Johnson, a retired Air Force officer who is riding master at the riding academy at Boscobel Country Club, would like to organize and coach a polo team with players from the college and town of Clemson. A former polo star himself, Colonel Johnson will supply the mounts and the instruction.

Colonel Johnson is particularly interested in attracting freshmen and sophomores into participating, for by the time they become seniors they will have been able to master the sport to a relatively high degree, and will be able to form the foundation for a good competitive polo team. While some riding experience is essential, no previous experience in playing polo is necessary at all. "You can learn polo quickly if you have ever ridden much before," Colonel Johnson stated.

Participation in the sport is to be entirely on an individual basis, and the team will not be related to the Clemson Athletic Association. "Even in colleges where polo is a major sport, it is not an official part of the athletic program. Such an arrangement isn't practical," Colonel Johnson explained. Initially the team would be a "scrub team," playing other independent teams which Colonel Johnson coaches at Boscobel, Belton, and Abbeville.

At first there would be a somewhat low level of competition in this unofficial league because the players would just be learning the sport and it will be necessary to "start from scratch." But a season or two of experience should result in a higher calibre of play. By the second or third year, Colonel Johnson hopes to select the better players from these teams and form an area group to compete with major teams such as Aiken and Atlanta.

Colonel Johnson explained that it is too late in the season to organize a team this year, but he would like to find out what interest there is on campus in the sport. Then he could begin instruction in summer school and in the fall for a team

next year in the winter and spring. If the interest is great enough and with the approval of the administration, Colonel Johnson could provide for on-campus instruction. Special rates for participants, such as Boscobel has for Clemson student golfers, will be arranged.

So if you're gung-ho for polo, contact Colonel Johnson at Boscobel Country Club, phone Pendleton 646-9129 or 646-3404. His residence is Tanglewood, in Pendleton. He'll be glad to hear from you.

See The Funny People

(From the University of Georgia RED AND WHITE)

See the girl. She is a pretty girl. See her checked madras skirt. And cotton blouse. And Weejuns. And puffed out hair. She is a college girl.

See the boy. He is a college man. See his tapered slacks. And Ghant shirt with the loop. And cordovans. With no socks. See them at a dance. Watch them twist and yell and wave paper cups in the air. It is hot and noisy. See them after the dance in the girl's parking lot. They are in his car with the loud muffler.

Now it is 12:30. See the girl run from the car. She must get inside her dorm on time. She is a big girl.

See them in class. The boy is slumped in the chair. He is asleep. The girl is slumped in her chair. She is asleep, too. The professor is very dull.

See them studying. It is 4:30 in the morning. They have a test today. See the little pills. They keep them awake. See the bottles under the boy's bed. They put him to sleep.

Now they are taking the test. See the little pieces of paper in their laps. They help them pass the test. It is hard.

They are college students. Their adult friends call them "Young men and women." And "Future leaders of America." God save America.

THE GOOD LIFE

(Continued From Page 2)

pression that he thinks it is "an epic of monumental proportions."

It seems that Hughie boy has decided that morals are out of date, and, to update them, he is chronicling the modern philosophy which in essence is that morals are no longer to be prescriptive but are to be descriptive. Hughie seems to suggest that all of the inner conflicts and tension in society result from a moral code which impinges on our desire for moral freedom, or better put, moral irresponsibility. Henceforth, he implies, let moral codes reflect society's current moral lassitude. Like, get rid of the guidelines, man, you're crimping my style.

So there they are, some of them. A motley crew with a great deal of influence, the end product of which is a country of stereo-typed non-thinkers who let the tastemakers decide what they should read, listen to, wear, drink, and think.

AT CLEMSON HOUSE

Clean Coins Set Style

By JOHN WOODHAM and WILLIAM M. BROWN
Tiger Feature Writers

Do you want to remain in style? Then you ought to get all of your "large" money changed into "little" money—that is, CLEAN, "little" money.

Everyone who has received any change from the Clemson House, has, no doubt, noticed that all the silver and pennies are clean and shiny and that all the one-dollar bills are new.

Background

This hotel is one of the few business organizations in the nation that makes it a practice to give all of its customers clean money—the practice has become an effective trademark for the hotel. Mr. Fred Zink, General Manager of the Clemson House, started this rare practice upon

his arrival here in 1951.

The silver coins and pennies are cleaned in a "washing" machine located in the hotel basement; the machine used is a Silver Burnishing Machine. The process involves two steps: cleaning and polishing.

Get Grime Off Coins

In the cleaning step, the coins are placed in the tub-like container with small metal pellets. These pellets tend to loosen the dirt and grime from the surface of the money. Hot water is then added until the container is full; a proportional amount of ammonia is added to the water. The lid is then secured tightly, and the tub is rotated for about ten to fifteen minutes.

Spit Polish 'em Now

In the polishing step, the dirty water from the previous part of the cycle is poured from the tub, and clean, hot water is added again. This time a pink soap, called a burnishing soap, is put in with the water. The lid is again securely sealed, and the container is rotated for about forty-five minutes. During this step, the surface of the coins is shined due to the presence of the additive.

After these two steps in the cycle have been completed, the coins and the metal pellets are removed from the machine. The money is then separated from the pellets and returned to the cash registers for circulation.

Cycle Time

The silver coins take about an hour for the entire cycle to be completed. However, the pennies take longer to clean and shine. The cycle is about six hours for them.

Wash and Iron Dollars

Mr. Zink showed us a picture of the final phase of the process in which they clean and iron out all of the paper money. The picture showed one of their dollar bills hanging on a clothes line, held by a clothes pin, drying in the sun.

Shucks!!

He soon, however, informed us that this is a false rumor, and

he then told us what they really did with their paper money. All the old one-dollar bills are taken to the bank and traded for new, crisp ones. All the new bills of higher denominations which are needed, are also procured.

What Secret?

Mr. Zink commented that many people have asked him to reveal his secret of cleaning the coins. But, as he replied, there is no secret to the process at all, and he is glad to tell anyone about the operation. With this operation, about \$500 of coins are processed every week—that is, \$79,000 a year.

As the days roll on, and the dirty, old money gets dirtier, the Clemson House is helping to "clean up" the treasurers of the nation by giving all its patrons only clean money as change.

All the information for this article was furnished by Mr. Fred Zink. The hand in the photograph was volunteered for service by one of the authors of this article.

Spring Sights

By JOHN FOWLER
Tiger Feature Editor

Clemson's comely campus causes crazy comments as we circulate towards that place in space known as the vernal equinox.

For instance, full-blown sunsets drowning in a purple sea impart a delicious evening disquiet.

So do girls in wraparound skirts.

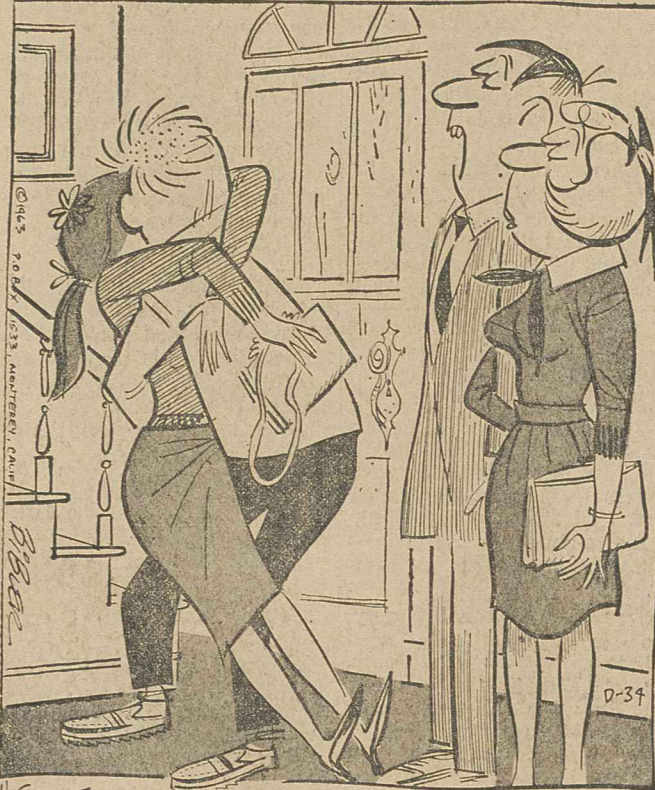
Laughing flowers reel through sun-filled days, daring summer to show its flushed face.

And girls in bermuda shorts.

Finally, flowing pulse of life back into almost-dead things dares us to live again.

And just girls.

LITTLE MAN ON CAMPUS



"SAY ED, PERHAPS YOU AND HELEN COULD SUGGEST SOMETHING BESIDES GOING TO A MOVIE?"



THE BELL TELEPHONE COMPANIES
SALUTE: BILL LEE

Bill Lee (B.S.C.E., 1961) began his telephone career with Southern Bell in Jackson, Mississippi, in the fall of 1962. Bill, a Student Supervisor in the District Traffic Department, is responsible for two manual telephone offices in the Jackson District. He travels to each office weekly and assists the Chief Operators with problems that may concern force, personnel, equipment, or other categories.

Since one of his manual offices is converting to dial

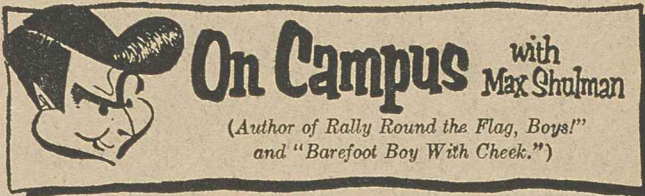
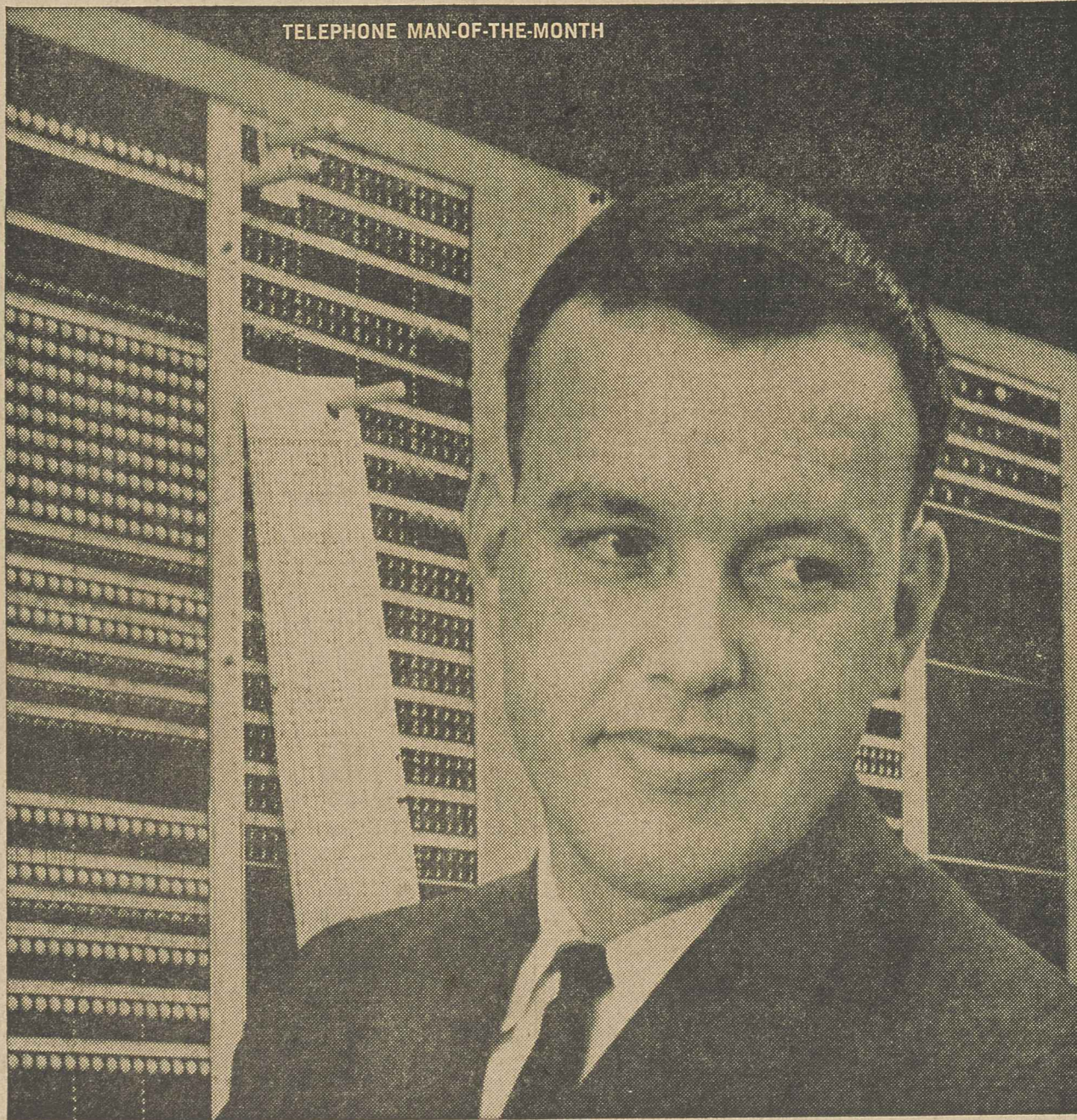
very shortly, Bill is responsible for all of the dial conversion matters that affect the Traffic Department.

Bill's knack for stepping in and mastering a new job swiftly will carry him far with Southern Bell.

Bill Lee, like many young engineers, is impatient to make things happen for his company and himself. There are few places where such restlessness is more welcomed or rewarded than in the fast-growing telephone business.



BELL TELEPHONE COMPANIES



WELL-KNOWN FAMOUS PEOPLE: No. 1

This is the first in a series of 48 million columns examining the careers of men who have significantly altered the world we live in. We begin today with Max Planck.

Max Planck (or The Pearl of the Pacific, as he is often called) gave to modern physics the law known as Planck's Constant. Many people when they first hear of this law, throw up their hands and exclaim, "Golly whiskers, this is too deep for little old me!"

(Incidentally, speaking of whiskers, I cannot help but mention Personna Stainless Steel Razor Blades. Personna is the blade for people who can't shave after every meal. It shaves you closely, cleanly, and more frequently than any other stainless steel blade on the market. The makers of Personna have publicly declared—and do here repeat—that if Personna Blades don't give you more luxury shaves than any other stainless steel blade, they will buy you whatever blade you think is better. Could anything be more fair? I, for one, think not.)



But I digress. We were speaking of Planck's Constant, which is not, as many think, difficult to understand. It simply states that matter sometimes behaves like waves, and waves sometimes behave like matter. To give you a homely illustration, pick up your pencil and wave it. Your pencil, you will surely agree, is matter—yet look at the little rascal wave! Or take flags. Or Ann-Margret.

Planck's Constant, uncomplicated as it is, nevertheless provided science with the key that unlocked the atom, made space travel possible, and conquered denture slippage. Honors were heaped upon Mr. Planck (or The City of Brotherly Love, as he is familiarly known as). He was awarded the Nobel Prize, the Little Brown Jug, and Disneyland. But the honor that pleased Mr. Planck most was that plankton were named after him.

Plankton, as we know, are the floating colonies of one-celled animals on which fishes feed. Plankton, in their turn, feed upon one-half celled animals called krill (named, incidentally, after Dr. Morris Krill who invented the house cat). Krill, in their turn, feed upon peanut butter sandwiches mostly—or, when they are in season, cheeseburgers.

But I digress. Back to Max Planck who, it must be said, showed no indication of his scientific genius as a youngster. In fact, for the first six years of his life he did not speak at all except to pound his spoon on his bowl and shout "More gruel!" Imagine, then, the surprise of his parents when on his seventh birthday little Max suddenly cried, "Papa! Mama! Something is wrong with the Second Law of Thermodynamics!" So astonished were the elder Plancks that they rushed out and dug the Kiel Canal.

Meanwhile Max, constructing a crude Petrie dish out of two small pieces of petrie and his gruel bowl, began to experiment with thermodynamics. By dinner time he had discovered Planck's Constant. Hungry but happy, he rushed to Heidelberg University to announce his findings. He arrived, unfortunately, during the Erich von Stroheim Sesquicentennial, and everyone was so busy dancing and duelling that young Planck could find nobody to listen to him. The festival, however, ended after two years and Planck was finally able to report his discovery.

Well sir, the rest is history. Einstein gaily cried, "E equals me squared!" Edison invented Marconi. Eli Whitney invented Georgia Tech, and Michelangelo invented the ceiling. This later became known as the Humboldt Current.

* * *

Mr. Shulman is, of course, joshing, but the makers of Personna Blades are not: if, after trying our blades, you think there's another stainless steel blade that gives you more luxury shaves, return the unused Personnas to Box 500, Staunton, Va., and we'll buy you a pack of any blade you think is better.

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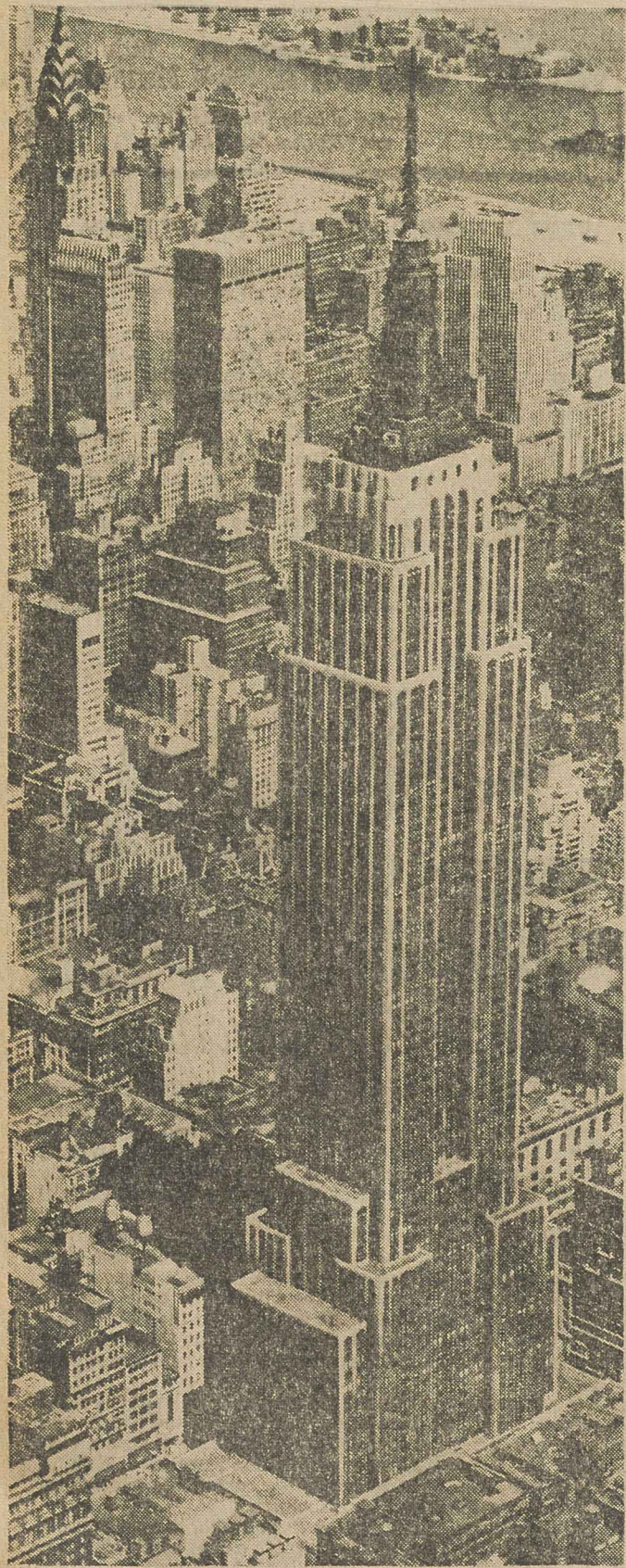
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EDITOR
Frank Gentry

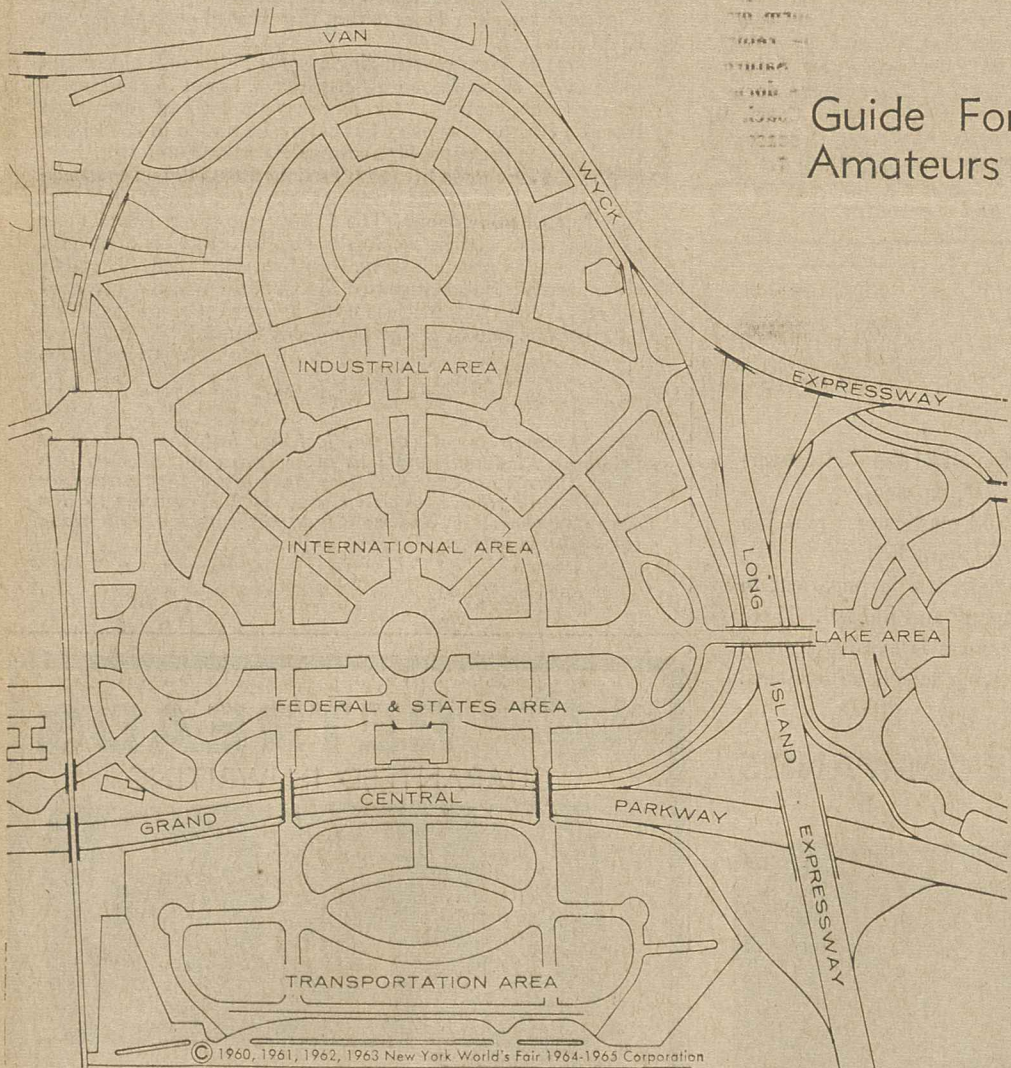
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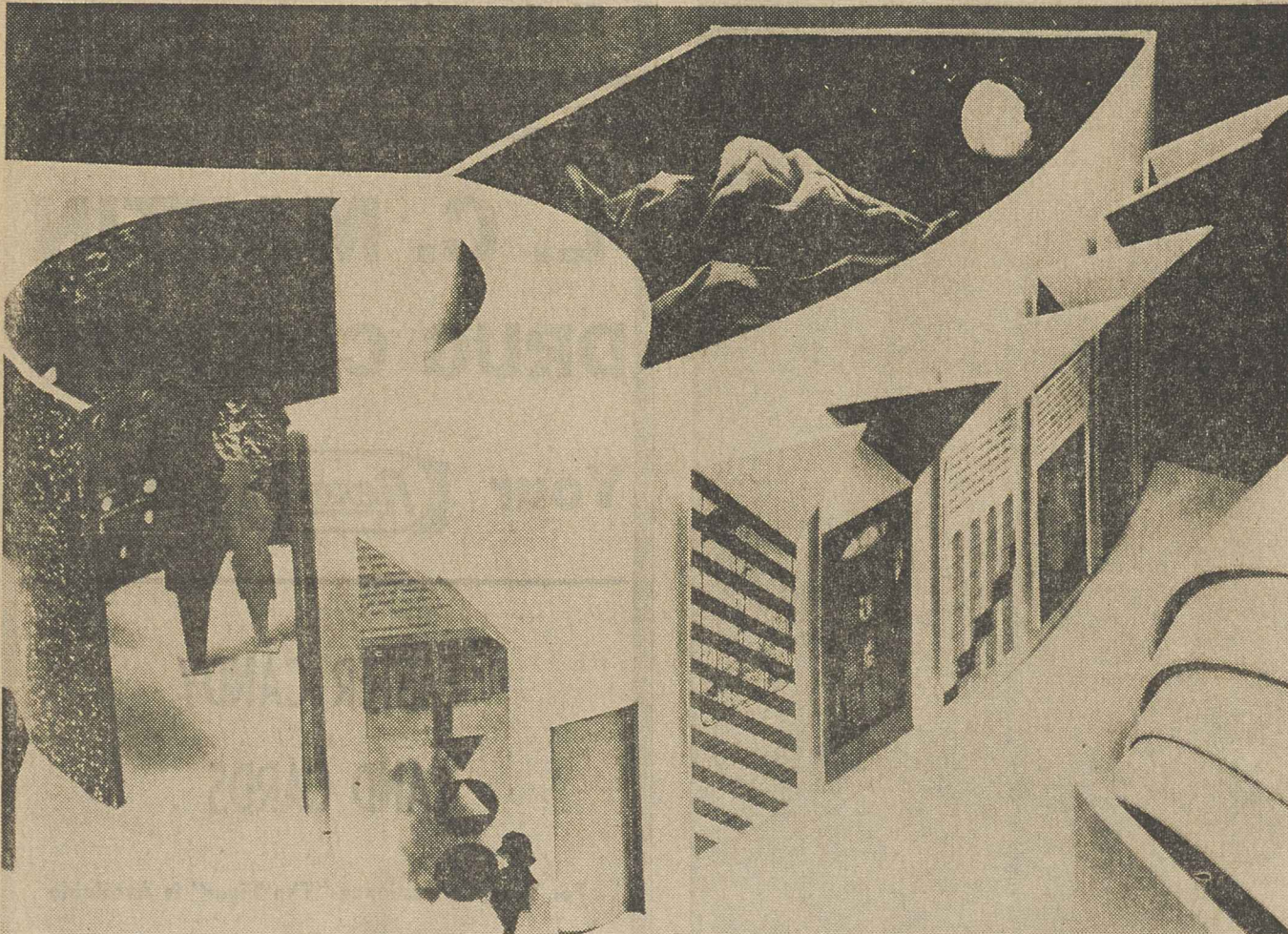
The Place



The Empire State Building towers 102 stories above Manhattan. The Observatory atop the building is open from 9:30 am to midnight. Visible behind the building are the East River and the pointed spire of the Chrysler Building.



Walk On The Moon



Stimulating experience awaits the visitor who takes a "Walk on the Moon" at the New England States Exhibit. The "explorer" will be treated to a rocket ride, a landing, and finally

Meet You At The Fair

Compiled and Written by
WILLIAM M. BROWN
TIGER Feature Writer

The New York World's Fair sprouts like a gigantic, fantastic flower bed from the flat earth of Flushing Meadow Park on the outskirts of the city. The talk in New York City is all about "what miracles Moses hath wrought", and the Moses they are talking about is Robert Moses, the man in charge of planning this monstrosity.

Concrete pillars and steel girders that rose from deep-sunk foundations have provided the foundations for futuristic buildings that not long ago existed only as architect's sketches. From the air at night, the Fairground is bathed in spotlighted magnificence, looking for all the world like some unbelievable colorful garden you'd find on another planet.

During the next two years, New York City will be swamped with visitors who plan to attend the Fair. This special event will bring together tourists and dignitaries from every part of the world and every phase of life.

It is planned to be the greatest show of progress in the history of the modern world. Many large and small countries, businesses, and other concerns will be exhibiting their products at the Fair.

Theme

The occasion of the 1964-1965 World's Fair is to celebrate the Tercentary of New York City. The theme is "Man's Achievement in an Expanding Universe." All the displays and projects will witness that this theme is an appropriate one for this age.

The purpose is to stress "Peace Through Understanding." The countries of the world are bringing "a little bit of their customs and culture" into the Fair so others can see how they live. This is an added attraction for the Fairgoer, who will have the opportunity of seeing first-hand the customs and costumes of many far-away nations.

The Fair will cover 646 acres of beautifully landscaped terrain. Construction

on virtually all the pavilions has been completed, and opening is scheduled for April 22, 1964. The Fair will close on October 18, 1964, will open again on April 21, 1965, and is scheduled to close for the final time on October 17, 1965.

Objectives

The Fair, as all large projects do, has several objectives which are hoped to be fulfilled. These are: to show exhibitions of the best work and products of all nations; to have a performing arts program jointly sponsored by the Fair, the Lincoln Center for the Performing Arts; to commemorate the three-hundredth anniversary of New York City; to restore and improve Flushing Meadows Park; and, most important of all to the visitors, to give entertainment.

Sectors

The Fair is divided into five sectors for both economical and organizational reasons. The five sections, which can be seen on the map on this page, are listed below.

The International Sector is the place where countries all over the world will display their exhibits.

In the Industrial Area the different commercial organizations of this nation and foreign na-

tions will display their products, achievements, and abilities.

At the Transportation Sector the major transportation services will be in evidence.

The Federal and States Sector is where the United States Government and various state governments will show the public the advancements they have undergone since Columbus landed in the fifteenth century.

Probably the most popular area will be the Lake Amusement Area. All of the thrill rides, scenic tours, wax museums, and other exhibits for public entertainment will be centered there.

Exhibits

And what a variety of exhibits is to be seen at this "Fair World of the Future." Jordan's Dead Sea Scrolls, exhibits from the tombs in Egypt's Valley of the Kings, a Swiss atomic clock, ancient jades from China, El Greco and Picassos from Spain, and Michelangelo's "Pieta" are but a few of the national treasures on display in the International Area.

Principal attraction of the Ford Motor Company exhibit is the Magic Skyway, an exciting automobile trip through a fantasyland of the past, present, and future, created by Walt

Disney. Nearby, in a 7500-seat stadium, you can see an auto thrill show, featuring daredevil and precision automobile driving.

Another colorful exhibit is provided by the Radio Corporation of America. Located just inside the main gate, the RCA exhibit has been designated as the Official World's Fair Color Television Communications Center. Utilizing a closed-circuit color TV network at approximately 200 localities throughout the Fairground, RCA programs both on-the-spot coverage of special Fair events and informative and entertaining vignettes. Another of the network's functions is to unite lost children with their parents.

A duplicate of the Westinghouse Time Capsule, which was buried on the same spot in the States Area at the 1939 New York World's Fair, is displayed. A new capsule, containing historical data of the last quarter-century, will be buried in 1965. Several thousand sets of precise directions have been deposited in monasteries, files, and other points throughout the world to guide men to the capsules 5,000 years hence.

Unisphere

The symbol of the Fair, the Unisphere, has been contributed by the United States Steel Corporation. It is made of all-structural steel and is a scale-model of the world. This is planned to become the center of Fair activity.

United States

On the left part of the Fairground, in the big Federal Circle, is the \$17 million United

States pavilion, with its theme "Challenge to Greatness". A specially designed ride conveys 3,000 fairgoers an hour through Cinerama's combination film and 3-D exhibit illustrating the pioneer spirit of America's past, present, and future.

Other Interests

In the International Area there are many other interesting exhibits and demonstrations. You can see, for instance, an atomic fusion demonstration courtesy of General Electric, attend an International Bazaar, compliments of General Cigars, obtain the name and address of a foreign pen pal with the help of a Univac computer, visit far-off places on a Walt Disney-designed water ride as a guest of Pepsi Cola, and view many other fascinating exhibits.

Across the way is the New York World's Fair Music Hall, where the 176-foot stage boasts 19 turntables. The 90-minute musical review highlights a century of American musical comedy.

Elsewhere in the Lake Amusement Area you can "shoot the rapids" in the mighty rivers of the Pacific Northwest, see a circus parade, board an exact replica of Christopher Columbus' flagship, the Santa Maria, see more than 30 life-size tableaux in the International Wax Museum, ride the AMF Monorail 40 feet above the ground, and be entertained by world-famous puppets from Paris.

Tired already? But you have not even seen New York City yet, a tourist's delight in itself.

Of course it's impossible to cover the Fairground's 646

acres on foot in one day. Buses, special trains and unique taxis are on hand to help get you around. Greyhound, which provides guide and information services within the Fair complex, has a fleet of glass-topped picture-window buses to carry Fair visitors on a 90-minute whirlwind tour of all the major exhibits, utilizing eight miles of special roadway.

Proceeds

The net revenue derived from the World's Fair will be used for restoring the Flushing Meadow Park and for educational purposes. This business venture is strictly a non-profit transaction; the entire area is to be re-landscaped at the end of the Fair in October, 1965.

Believe it or not, we have mentioned here only a few of the many startling and exciting things which will take place this summer at Flushing Meadows. When you go, you had better plan to stay at least a few days. It has been estimated that it would take 12 days or 96 hours just to take a superficial glimpse of all the Fair has to offer.

Perhaps the most welcome place on the grounds will be the Simmons Beautyrest Center, where the top two floors of the building house 46 "rest alcoves": private roomettes which will be rented to foot-sore Fair visitors.

To sum up, the place is Flushing Meadow, the dates are April 22 to October 18, and the word is BIG. See it if you can.

Aloha At The Fair

Most Americans know just seven words of Hawaiian: aloha, lei, luau, hula, ukelele, poi and mumu. Actually, you can get by with only one.

Aloha is a versatile word that means much more than just "hello" and "goodbye", as you'll discover if you visit the State of Hawaii Exhibit at the 1964-65 New York World's Fair. The official theme of the exhibit, "Aloha" is the traditional Hawaiian expression of goodwill, friendship, and—when the occasion demands—love.

While you may not find love at the pavilion, you can find almost everything else the term implies—as well as a colorful sampling of island delights.

Visitors will get the impression that they are indeed on an island—the 2½ acre exhibit has a Meadow Lake Frontage of 543 feet, but the windings of inland waterways expand the waterfront area to 1,629 feet. At one end of the island, a group of thatched-roof buildings recreates an ancient Hawaiian village, offering a look at native life and crafts as they were before the white man came.

Here you can learn—among other things—how to concoct a flowery lei and a tasty poi. And you can ride in an outrigger canoe, one of the world's oldest surviving means of transportation.

A few steps away is an open-air "Aloha Theatre" featuring Hawaiian music and dance performed on one of the most novel stages in the annals of "show biz". The stage is actually a man-made island offshore from the amphitheatre.

At the Aloha Theme Building, guarded by an 80 foot Akua Tower ringed by flaming torches at night, you can see 1,000 years of Hawaiian history, from the coming of the Polynesians to the achievement of statehood. The building itself, though, is pure modernity—a hexagonal roof supported by columns rising from a reflecting pool. Inside, the floor space is completely free of columns.

Arresting new architectural forms, surrounded by the exotic orchids, birds-of-paradise and coconut trees of Hawaii, create some striking visual effects.

A round-roofed building, capped by a smaller circle, shell-

ers the Industrial Exhibits. If you want to buy anything from flowers to fashions to feather crafts, look for the nest of little Hawaiian shops in a picturesque fan-shaped structure nearby.

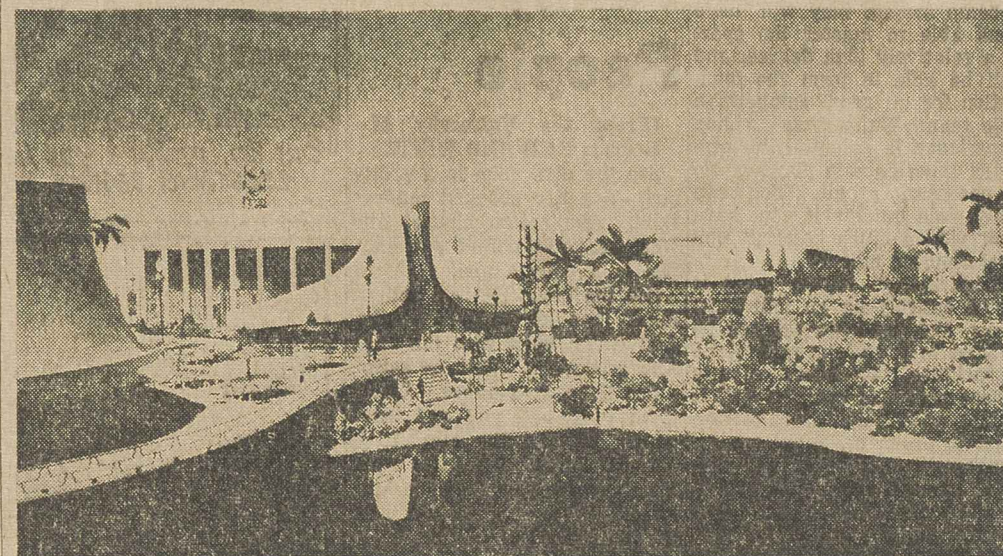
Even if you're not hungry, you can hardly miss the Restaurant of the Five Volcanoes, nestled under five squat towers that form the roof. Four days a week—on Tuesday, Wednesdays, Thursdays and Sundays—it will offer a full-dress Luau, complete with the traditional alua pig, Luau chicken and Lomi lomi salmon.

Less ambitious appetites can be satisfied at a snack bar dispensing such items as Kona coffee, teraki steaks, passion fruit and macadamia nuts.

After lunching on Lomi lomi, watching tapa cloth being made, sitting under a hula tree, catching the breeze on a lanai (veranda) or two, and appreciating the decorative effect provided by the wahines (girls) at the Exhibit, you will probably find your Hawaiian vocabulary expanded to several words.

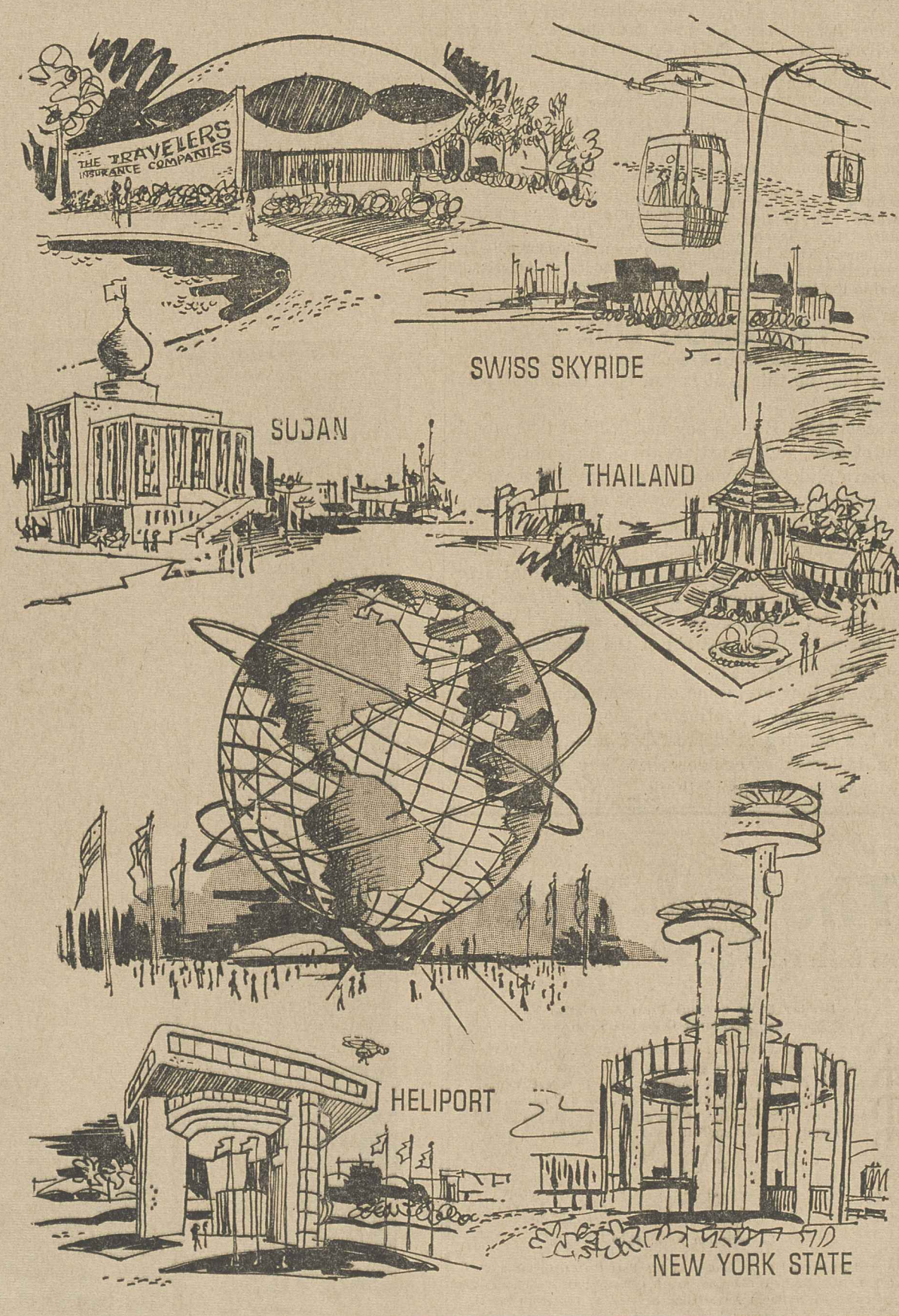
At which point there's only one thing to say: Aloha! (It can also mean "Come again.")

State of Hawaii Exhibit



This two-and-a-half acre island along Meadow Lake contains a recreated ancient Hawaiian village, an open-air theatre for Hawaiian music and dance shows, and lots of beautiful Wahines.

NEW YORK WORLD'S FAIR 1964-1965



Spring Springs Spring Grid Game



By FRED CLEAVES

Tiger Sports Editor

Howard to Neely—"I'm the Champ!"

Tonight begins the big "Spring Game" weekend for Clemson's "out-of-season" footballers, and tomorrow you can catch a sneak preview of Clemson's football team, 1964 model. Jess Neely is in town for the weekend, and these hills are the Rice coach's old stomping grounds. Coach Neely was head man around here from 1931 to 1939, and his Tiger teams compiled a 43-35-7 record.

When coaches Howard and Neely get together you can always expect plenty of laughs. There's an old story that goes something like this: Coach Neely used to play a lot of checkers, and when he coached here Jess always found time for a few games. He was a good player, too, real good. So good that nobody could beat him. Frank Howard, who was line coach at the time, never was one to take a beating without putting up a good battle. So he decided he would study up on the game. He did, and Frank got to the point where he could whip Jess every time. After a game, Howard would howl, "I'm the champ!" And he was.

When we asked Howard about his checker games with Neely early this week, the coach added his usual spice to the story. Frank said, "Yeah, I used to beat Jess at checkers. He would make me take a checker-board and checkers on all our trips, and we'd play all the time. Finally I'd get so sleepy, I'd just have to let ole Jess win one so I could turn in!" I want to hear coach Neely's side of that old checker story.

Howard Knows What the Game Is About

With the Spring Game tomorrow, now is as good a time as any to give some background on coach Howard. Frank stepped onto the rolling hills of Clemson in 1931 fresh from the varsity football ranks at the University of Alabama where he was a first stringer on Wallace Wade's 1930 team which drubbed Washinton State, 24-0, in the 1931 Rose Bowl. Howard was known as the "Little Giant" of the Tide's "Herd of Red Elephants."

The bald veteran came to his first coaching post under Jess Neely as a line tutor. "At least that was my title," Howard recalls. "Actually, I also coached track, was ticket manager, recruited players and had charge of football equipment. In my spare time I cut grass, lined tennis courts and operated the canteen while the regular man was out to lunch... besides playing checkers, of course."

Howard held the line coaching post until Neely went to Rice in 1940. When the Clemson Athletic Council met to name a successor to Neely, a member nominated Howard and Howard seconded his own nomination. He got the job and has been at Clemson ever since. Howard has just completed 33 years in the same college community.

Coach Howard has had some teams in bowls throughout the years. In the 1940 Cotton Bowl, the Tigers beat Frank Leahy's undefeated Boston College team 6-3. The 1949 Gator Bowl saw Clemson whip Missouri, 24-23 in the best game Howard says he has ever witnessed. In 1951 Clemson nipped Miami in the Orange Bowl 15-14. In 1952 the Tigers played in the Gator Bowl again, then went back to the Orange Bowl in 1957. In the 1959 Sugar Bowl Clemson held No. 1 ranked LSU to a standstill before losing 7-0. In 1959 Clemson played in another bowl, the December Bluebonnet Bowl, where they licked TCU 23-7 for their fourth bowl win in seven tries. In all seven Clemson was the underdog.

Howard has the reputation of being a jokester, hill-billy and country bumpkin. A thick Alabama drawl helps the effect. In reality Howard is one of the nation's most successful coaches. Clemson is lucky to have a coach so well liked, respected, and known where ever football is played throughout the nation.

Howard Splits Team In Half

Football, along with fun and food will lend themselves to the Clemson campus this weekend. Weekend festivities, which will include a Friday night banquet, Saturday barbecue, football game, and athletic jamboree, will commence tonight with a banquet for the lettermen of the 1931-39 football teams coached by Jess Neely, now head coach at Rice. Neely along with Rice aide Joe Davis, Tiger Head coach Frank Howard, and his present assistant, Bob Jones were the coaching staff for the 1931-39 Tiger teams.

The annual "Orange" and "White" game on Saturday will correspond with the sixth annual IPTAY DAY festivities. The game will pit the 1st, 2nd, and 6th teams against the 3rd, 4th, and 5th units. Coach Frank Howard plans to use the game Saturday as a test for the new substitution rule for which he voted earlier this year. The game marks the end of spring practice for the Tigers. Of spring practice this year, Coach Howard said, "We've really accomplished a lot. The boys have improved tremendously on fundamentals, and the passing has come along fine, real fine." Howard wanted to take this last opportunity during spring practice to commend a few boys whose names haven't been in the paper. He said, "I think it does everyone good to see their name in the paper, and these boys deserve it." Howard thought that halfbacks Carl Williams, Wayne Page, and Jimmy Logan had all done well in practice. He also was pleased with the work of fullback Bob Baldwin.

Ends Bill Sharpe and Ted Kattana merited the head man's approval also. Howard also thought that guard "Hose" Gerald had been working hard. Looking back on spring practice Howard said, "I know the personnel a lot better now. I know what they are capable of doing and whether they will work or not. I just hope everyone of them will be back with us next fall."

Saturday night will be filled with an athletic jamboree at which the outstanding player from each varsity sport will be honored. The event begins at 7 p.m. with Coaches Howard and Neely plus their ex-players in attendance in the college dining hall.

Sammeth Drug Company

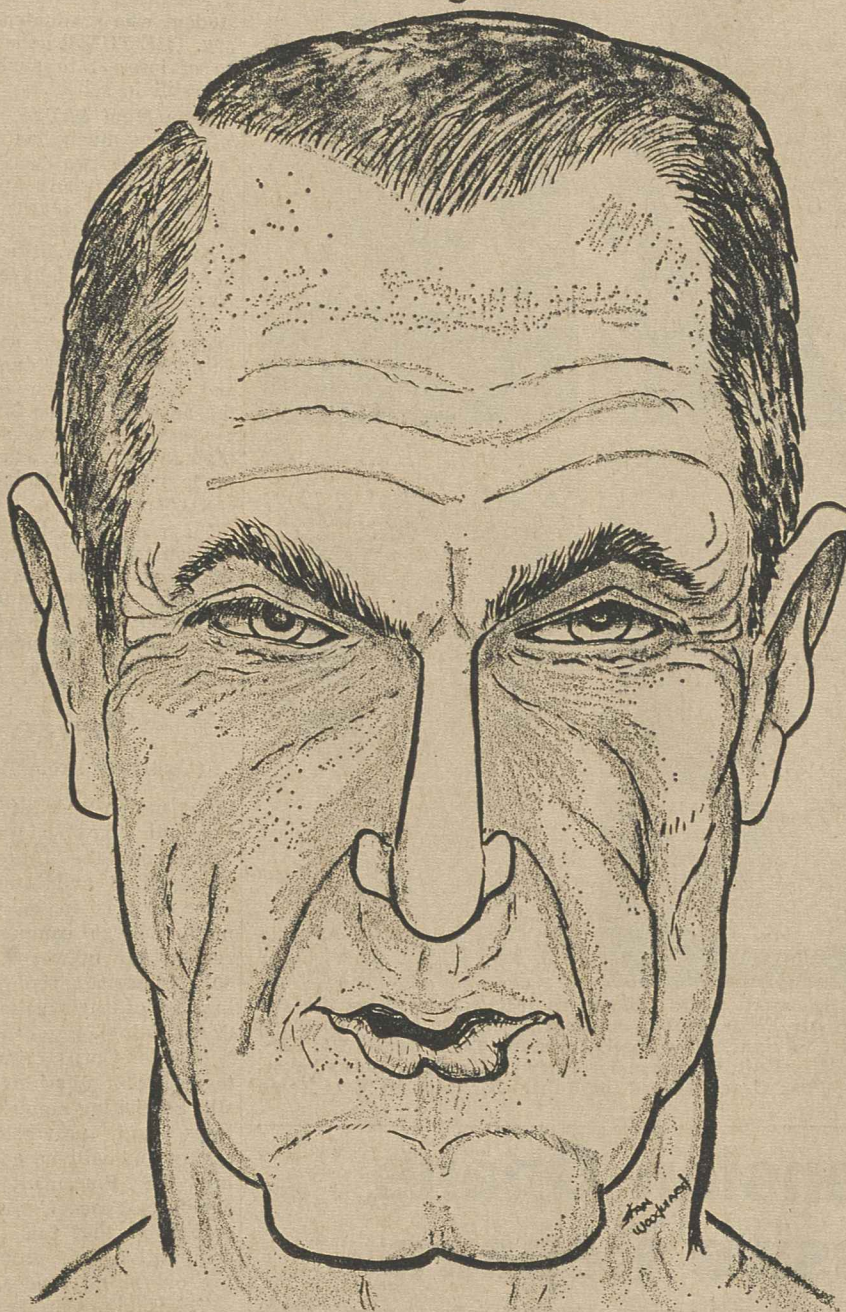
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Jess's Coming To Town!



Tennis Today-Terps

The Maryland Terrapin tennis team invades Clemson this afternoon at 2:00 p.m. It is the opening match for both squads and an important ACC contest, as the Tigers nosed out the Terps last season 5-4 to capture second place.

Clemson plays a tough Indiana squad here Wednesday, before hitting the road to Florida over the holidays to play Florida State, Florida, and Rollins. Indiana has two former nationally ranked players and should give the Tiger an extremely tough

Intramural Softball

Intramural Director Bill Wilhelm has announced that all students interested in playing softball may pick up roster blanks at the dorm office. All blanks must be returned no later than noon Saturday, April 4, either at the dorm office or directly to Coach Wilhelm. Intramural season begins Tuesday, April 7.

Baseball Monday Yale Eli's Here

Monday and Tuesday the Tigers baseballers will open their home season when they entertain Yale's Eli. The Eli, who make their home in New Haven, Connecticut, will stop off at Tigertown for the two days series on their annual southern swing.

The Clemson team will just be back from a long weekend slate of games in sunny Florida. They had two games scheduled with both Florida State and Tennessee at the Seminoles home field in Tallahassee.

Coach Bill Wilhelm has a tentative lineup of Buddy "Nifty" Nixon at first base, Ben Marsella at second, sophomores Jackie McCall and Ronnie Moore at short and third, Stan Ayers behind the plate, and outfielders Mike "Bok" Bohonak, George Sutton, and Pack.

This Monday's game will

open a nine game home stand for the Tigers. Friday and Saturday Virginia will invade Tigertown for a pair of important conference games. Then Maryland's Terps will be here for a pair of games the following Monday and Tuesday.

This years captains are catcher Stan Ayers and second sacker Ben Marsella. The Tiger's hopes will depend almost entirely on its pitching staff.

Three juniors who should see plenty of action are Tommy Chapman, Greg Casey, and Dale Smith. Casey had a fine season as a sophomore, and coach Wilhelm is hoping the rest of the staff will come around this season. Bob Lowell, a sophomore, is also expected to get lots of mound duty.

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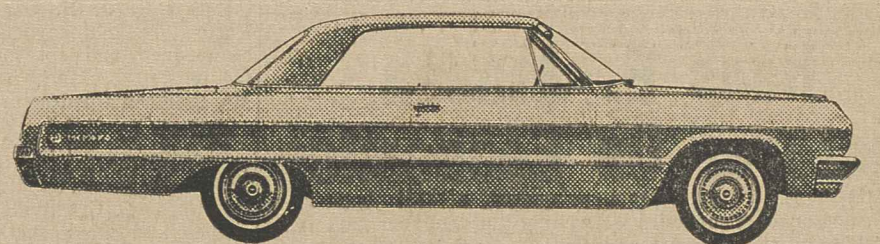
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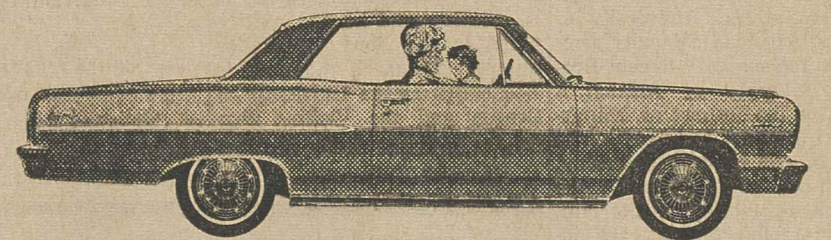
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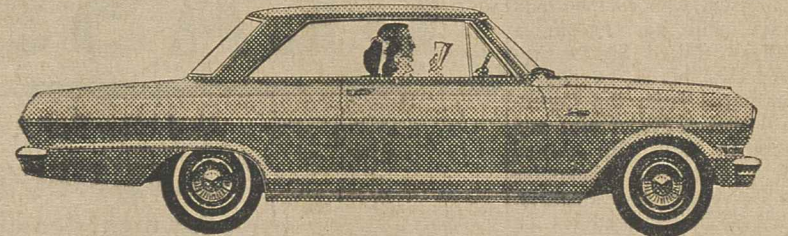
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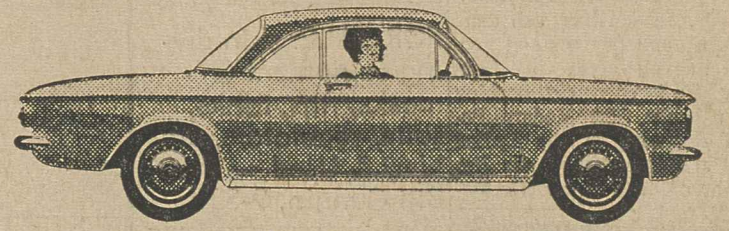
'64 Jet-smooth Chevrolet Impala Sport Coupe (119-in. wheelbase)



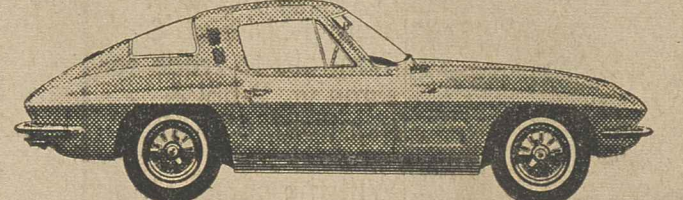
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'64 Corvair Monza Club Coupe (108-in. wheelbase)



'64 Corvette Sting Ray Sport Coupe (98-in. wheelbase)

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Things have changed a lot since a Chevy was only a Chevy. Especially your ideas of what you want a Chevy to be.

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Or you can choose the thrifty Chevy II, a 15¼-foot family car with all kinds of passenger and luggage space.

This year, your choice might be the new 16-foot-plus Chevelle, sized to fit nicely between Chev-

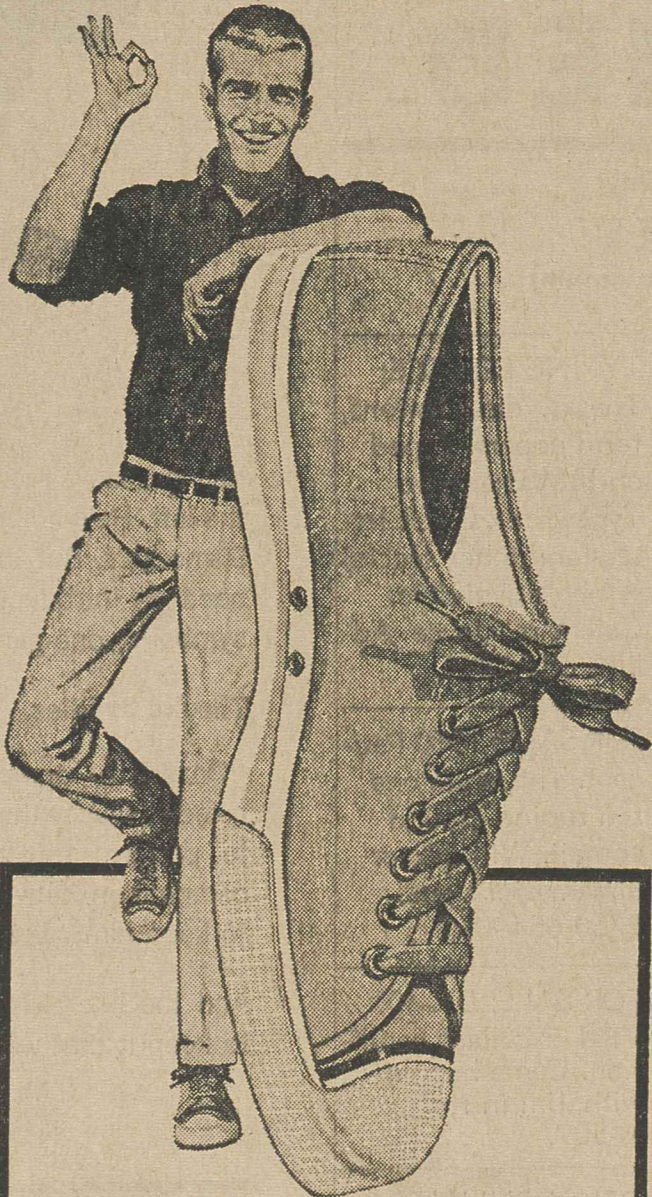
rolet and Chevy II (and between parking meters, with five whole feet left over).

Then, too, there's the sporty 15-foot Corvair, so right for so many people (you girls, in particular) that we've never touched an inch of it. And finally, Corvette—still 14½ feet and still too much for any true sports-car lover to say no to. The long and short of it is, you don't have to go to any length to find exactly the kind of car you want. Just see the five different lines of cars at your Chevrolet dealer's.

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Horticulturists Conduct Tests With Plastic

Horticulturists at Clemson are experimenting with a new way to grow tender young flower, fruit and vegetable seedlings—in plastic.

No soil is used with this new system. Instead, the tiny plants are set into a pot-shaped plastic foam. After that, all you have to do is add water, since the plastic is impregnated with all necessary nutrients for the plants.

J. P. Fulmer, assistant horticulturist, is conducting this research. He said, "We are testing a number of different plants in this new growth medium—three kinds of holly, azaleas, camellias, legustrum, phlox, begonias, pepperonia, snake plants—over a dozen in all."

"So far our tests have not been conclusive, but we think this might prove to be a valuable new product."

In appearance, the plastic resembles styrofoam except it's black. It's highly porous and can be sliced readily with a knife. The product is not in commercial production right now, but each little pot would cost only a few cents.

Fulmer has quite a number of the little plastic "pots." They range in size from six inches in diameter down to three. In use, the plastic foam would serve as a medium to get the tiny seedlings rooted. After this—instead of transplanting the seedlings to your plant bed as with the conventional method—you'd just simply bury the whole unit, plastic and all, in the soil.

They also have a plastic foam seed-mat under test. It's about a foot wide, and about 18 inches long. It has little slices, or crevices, about one inch apart running across it, and up-and-down. In use these little crevices would be filled with seeds, the entire mat would be buried in soil, water would be added, and after the proper interval, there you have it—a nice little bed of flowers, vegetables or whatever.

According to Fulmer, tests are being conducted to see what types of plants can be grown in the plastic, methods of watering the plants and different degrees of porosity.

The horticulturist emphasized that little data has been obtained with the new product as yet.

"This is a brand-new idea," Fulmer said, "and we must test it out completely before we can make any recommendations for its use."

Dr. Hans E. Jensen Lectures On Economics

Dr. Hans E. Jensen, Associate Professor of Economics at the University of Tennessee and former Dean of the College of Business Economics and Government at the University of Alaska, will lead a faculty seminar on the subject "Recent Economic Growth of Alaska: A Study of the Impact of Militarism on the Last Frontier." The seminar will be held on Friday, March 20, at 3:00 pm in the Ceramics Building Auditorium. All interested persons are invited to attend.

Dr. Jensen, who was born in Denmark and has become a naturalized United States Citizen, received his B. B. degree in Commerce from the Copenhagen School of Economics and Business in 1949. He earned his M. A. degree in Economics at the University of Minnesota, and in 1961 he received his Ph.D. from the University of Texas.

An expert on Alaskan economy, Dr. Jensen has also done research and written on economic development in Denmark. He is currently working on two books, *The Modern Political Economy of the United States* in collaboration with Jim B. Pearson, and *Economic De-*



Three coeds working in Europe

EUROPEAN JOBS

The trend among students is to work in Europe during the summer. Thousands of jobs (e.g. resort, lifeguarding and office work) and travel grants are available to every registered student. Some wages are as high as \$400 a month. For a complete prospectus, job and travel grant applications, a \$1 ASIS book coupon and handling and airmail charges send \$1 to Dept. M, American Student Information Service, 22 Ave. de la Liberté, Luxembourg City, Grand Duchy of Luxembourg.

Competing Beauties



Shown above are the finalists in the Honorary Cadet Colonel contest sponsored by the Air Force. Winners will be named at the Air Force Ball to be held March 21 in the Clemson House. The finalists are, first row, left to right, Miss Mavis Cain for Earle Smith III; Mrs. Ann Caswell for William M. Caswell; Miss Ruth Cushman for Richard Harden. Second row, Miss Faith Cuyler for John Christmas; Miss Grace Dillard for Robert Richardson; Miss Helen McConnell for George Rawlings.

Calhoun Mansion Opens After Extensive Repairs

Fort Hill, the historic shrine on the Clemson Campus, closed for the past two months for renovation and repairs, will reopen Saturday, March 21, resuming the regular visiting hours admission free Tuesday through Saturdays from 10 a.m. until noon and 1-5:30 pm and on Sundays from 2-6 p.m. The mansion is closed Mondays.

The old homestead of the eminent South Carolina statesman John C. Calhoun and his illustrious son-in-law, founder of Clemson College, Thomas G. Clemson, has undergone a through interior repainting, re-

papering and redecorating to highlight the important historical role it plays and the priceless collections of memorabilia it contains.

The College has also made extensive repairs in the basement and in the heating system, following completion of a sprinkler system to protect the famous dwelling from damage or destruction by fire.

Carpeting of the spacious hallway and stairway was paid for by the South Carolina Division, United Daughters of the Confederacy, under special arrangement with the Kirby Quinn Furniture Co. of Greenville, and installed by J. H. Carman of Easley. The old carpeting will be cleaned and cut into rugs for upstairs rooms, including Mr. Clemson's bedroom.

Drapes for the state dining room and the master bedroom have been made by Mrs. Harriet Hesse of Greenville. These drapes and glass curtains for the dining room and parlor were purchased with contributions received from visitors to the mansion.

During the renovation, several items of interest were discovered, including some charred remains of woodwork from a fire which threatened the house Jan.

4, 1943. Noticed and retrieved by Mrs. Carroll Brannon, hostess-curator of the mansion, were several panes of hand-blown window glass with names etched under date of 1844 by Calhoun's sons, John C., Jr., James Edward, and Patrick, and also by Francis W. Pickens, governor of South Carolina during the war between the states.

Now an even more brilliant showcase of history than ever, the stately mansion has also received in past months additional items of interest, pictures and documents. The public is always welcome to visit Fort Hill in its spacious setting any time during visiting hours.

Speechmakers

(Continued From Page 1)

poise, and the naturalness of the speaker.

Preliminary speeches will be heard on April 13, and will be judged by members of the English department. Final competition will be held on April 20, with the judges being selected from outside the English department.

The winner will be awarded the Trustees' Medal for Public Speaking on Honors Day.

Ah! How College Paid Off

Editor's note: The following is a letter home from a Clemson student who graduated in January. THE TIGER believes it will be of interest to students who are still in school.

Dear Mom & Dad, So very much has happened in the past two weeks that I hardly know where to begin. It seems as if I learn 1000 new ideas and procedures each day. I have bought a little notebook to keep all that I have learned. Even at night, when I get home, I think of things which I don't understand. Then I write these questions in my "dumb book" and ask whomever may know the answer. As you know there are many technical aspects to manufacturing a product. I have made it a goal to learn all I can each day.

I am on what they call "on the job training." This means I work out in the plant with the workers. Senior management personnel makes it very clear as to what my association with these people should be. If you

get too friendly with the workers, that is, shoot the bull and joke with them, management calls it, "Getting in bed with them." This is a funny term but one which well describes the situation. You can't act as they do. For instance, while I am on this program, I will be watched and evaluated more by the workers than anyone else. If they see that I mean business and am not at work to play, then they will work for me when I am their supervisor. Worker respect is my greatest asset. Consequently, I go to work and am on my feet all day—I even eat standing up. I smoke only one cigarette a day (at work). This may sound ridiculous, but it is what I must do to set an example. On the other hand, I let them know that I want to talk to them and need their help in learning about my work. It is amazing how much these people want to please you when you give them a square deal.

I absolutely love this outfit. Like all manufacturers, we are constantly trying to increase quality and lower cost. I hear this about ten times a day, by the way. All the management

group is friendly. They are pleasing to talk to and listen to because there is no "bull" about them. They are clean cut, straight shooting and honest with me all the time. They need college men and they seem to be willing to spend plenty of time, money and effort to train them. However, I am the only degree man in my entire department which contains over 300 people including foreman, overseers and workers. As you can see the opportunity is here.

I'm going to night school four days a week. The company has a school for employees, both salaried and wage earners. These classes are more or less expected of me so each night I spend two hours at the school. I don't mind because the men who teach these classes have been in the business for 20 or 30 years and they know what they are talking about. They are not college men, they simply are men of experience. They are a great help.

I'm going on the graveyard shift starting Monday. They kiddingly said they wanted to see if I could take it. Boy, if I can stand swinging shifts, I

think I can stand any shift.

You know, here is something I have never given much thought. I have found that people in a town like this are awed by a college graduate. Many of them give you a funny look if they know you are a graduate. Actually, I see very few of them myself. In the plant, for instance, only the top guys are degree men. This is not important but you know how Clemson is. Almost everyone is a graduate of some kind. I know I'll never regret the hard work that went into my degree.

Lotsa love,

Your Son

Peace

(Continued From Page 1)

tered nation-wide at Post Offices in principal cities throughout the United States on April 11 and May 9. The same test is to be given on many college campuses on a certain day between April 19-30. Interested seniors should inquire of their college Peace Corps liaison.

Peace Corps information teams from Washington will still be visiting many more colleges and universities this spring and will be administering the Placement Test on campus. Peace Corps officials emphasize that this is a non-competitive test, with no passing or failing grades.

This summer the Peace Corps hopes to train as many as 6,000 men and women at approximately 55 colleges and universities throughout the country. College seniors, available in June, have a much better chance than the average applicant to enter one of these training projects if they apply now, state Peace Corps officials.

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Also We Are Selling Clemson Sweatshirts And Windbreaks At Drastically Reduced Prices.

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Clemson Theatre

COLLEGE AVENUE

FRI. - SAT. - SUN.

March 20 - 21 - 22

Vero Miles

Brian Keith

— In —

"A TIGER WALKS"

MON. - TUES.

March 23 - 24

Jean Simmons

Robert Preston

— In —

"ALL THE WAY HOME"

WED. - THURS.

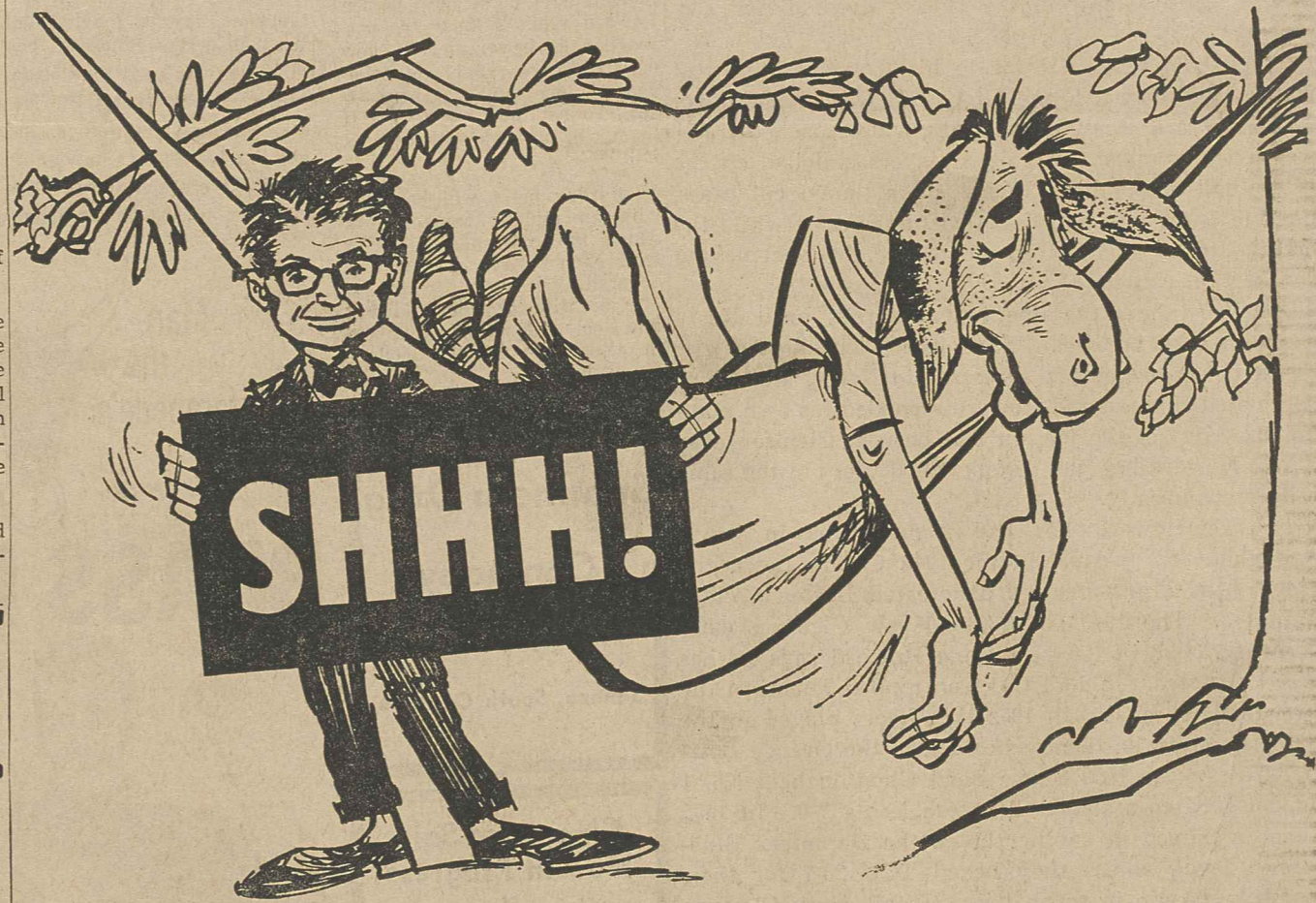
March 25 - 26

Tony Randall

Burl Ives

— In —

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HAVE 57 FORD or Merc 4-bbl carb & manifold to trade for same yr. 2-bbl & manifold. 654-4241

Will the person who found my gloves at the YMCA office please bring them to the TIGER office. Lois Josey.

FOUND: Men's Wedding band. Identify at Student Affairs Office.

POETRY composed for any occasion: clean or rank; serious or bawdy. Bill Walters F-451.

FOR SALE: LP and 45 records. Excellent condition and cheap. See Bill in 8-333.

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FOR SALE: 1949 Jeep. New rings, bearings and red paint. Info in B-725.

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BEDFELLOWS

You probably recognize the character on the left. He's a liberal, one of the National Democrats. But the one on the right may need an introduction. He's "Dozer," the symbol of one-party government.

They're buddies.

"Dozer" — one-party government — is asleep because there's no incentive for him to perform effective public service—no competition between two political parties to keep him awake.

And the liberal National Democrats want to keep it that way.

Why? Because under the one-party system, liberals can take your vote for granted. Every time one of "Dozer's" one-party cronies gets elected it builds the organization and support necessary to keep the liberal National Democrats in office.

But the reverse is true, too! If "Dozer's" one-party friends aren't elected, the liberal National Democrats are weakened.

Wake up your local and state governments with competitive two-party government. When you do, you'll be helping to build the spirit and organization necessary to defeat the liberal National Democrats, too!

GO TWO-PARTY

GO REPUBLICAN!

WANT TO HELP? PHONE OR WRITE: YOUR REPUBLICAN PARTY